SPECIAL HOLIDAY ISSUE

TV GUIDE

GLEASON • CANTOR
COMO • BIG PAYOFF
CHORDETTES • DRAGNET

COMPLETE PROGRAM
LISTINGS
Week of July 3-9

15c

as we see it

The Ford Motor Company saluted its 50th anniversary the other night with the presentation of the two-hour *The American Road* program over the combined NBC and CBS networks. If television produces even a few shows like it in the next 50 years, it will have established itself solidly as the greatest medium of entertainment and communications of all time.

It is our business to write about television and, by and large, we speak well of it. But there are few times when you can throw your hat in the air, shout "Bravo," and go around beaming with pride that you have some slight connection with the television industry. The Ford Company, Producer Leland Hayward and a fine cast provided that opportunity.

The Ford Motor Company spent an estimated $500,000 to stage the show, but the same amount of money could have resulted in a dull potpourri of name talent. Instead, it was a thrilling, moving and inspiring experience.

Hayward, experienced showman that he is, blended the ingredients with a master hand, building to the entertainment peak with the duet of Ethel Merman and Mary Martin and ending with the inspiring words of Henry Ford, 2d.

In songs, dances, dramatic sketches and film clips it traced the last 50 years—not of the Ford Company—but of the Republic. There was no commercial, yet the Ford Company must have reaped greater appreciation from the public than the strongest sales message could have yielded.

There were names—Crosby, Sinatra, Vallee, Fisher, Wally Cox, Marian Anderson, and many others. But the show was more than names, and more than money. We think it was summed up when Kukla asked Ollie: "I wonder when television will grow up?"

"Maybe," said Ollie, "it did tonight."

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TV GUIDE

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Walter H. Annenberg, *Editor and Publisher*

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TV Teletype*

NEW YORK Bob Stahl reports:

Producer WALT FRAMER threatening legal action against NBC, on the grounds that the network's new On Your Account show is too similar to his Strike It Rich . . . MARGARET TRUMAN signed for her third season as a guest star on NBC shows. Network is also considering starring her in a show of her own.

* * *

CBS will use a long-distance split-screen to reunite ARTHUR GODFREY with his "Friends," when GODFREY returns to the air. Recuperating at his Virginia farm, ARTHUR will be seen on one-half of the screen, while his regular cast members, performing in the New York studios, will be on the other half.

* * *

DICK POWELL may make his TV debut July 19 as guest emcee on Toast of the Town. ED SULLIVAN has decided to extend his vacation to five weeks and has signed GLORIA SWANSON to substitute for him on Toast July 12. ED, incidentally, is vacationing in Hollywood instead of Europe so that he can visit his daughter and son-in-law, the latter a Navy ensign home on leave from the Pacific.

* * *

With Cavalcade of America switching to ABC in the fall, Music Hall, starring ROBERT RUSSELL BENNETT, moves into the time formerly occupied by Cavalcade on NBC. It will alternate weekly with the PATTI PAGE show. GUY MITCHELL repeats as guest star with PATTI July 15 . . . Victory at Sea telefilm will be re-issued to local TV stations in the fall.

* * *

GREER GARSON expected to break into TV with her own show as soon as her M-G-M movie contract expires . . . It now comes out that those French lessons WALLY COX was taking for his trip to Europe this summer were in earnest. TV's Mr. Peepers will do a series of personal appearances in France, singing his unique songs in French.

* * *

LEE TRACY has had his contract to play Martin Kane extended another 13 weeks, but it's rumored that there may be a new actor in the private-eye role after August 30 . . . The top collegiate football game played each Saturday will be seen on TV during the following week this fall, with plans set for another season's filming of All American Game of the Week.

* * *

PAUL McGRATH, veteran Broadway actor, signed to narrate the Inner Sanctum telefims which NBC is producing in the East for syndication to local stations . . . TIM HOLT, cowboy star, starring in another eastern telefilm series, being produced in cooperation with the National Rifle Association.

**Trade-mark registered by Teletype Corporation* *(Hollywood Teletype on page 12)*

EDDIE CANTOR'S Rx FOR LIVING

PSYCHIATRISTS have a phrase for it. They call it "free association," defined as saying one word and then uttering whatever that word conjures up in your mind.

Say Eddie Cantor, and what do you think of? A dancing, singing, big-eyed comic? Father of five daughters, who for years joked about wanting a son? Philanthropist who spares neither his money nor himself to make this a better world in which to live?

You're right on all scores, and it was this great generosity of Eddie Cantor's which caused his heart attack last September.

"Don't blame it on television!" Eddie says vociferously. "Certainly TV is rough, but what branch of show business isn't?"

Entertaining Is Rough

If you're going to delve into every facet of entertainment, Cantor is the man to guide you. Vaudeville was rough, too, and being stranded in one-horse towns wasn't any entertainer's idea of a picnic. Movies aren't the easiest way in the world to earn a living, either. And the relentless clock in radio glides on, whether you're finished with the sock comedy routine, or no. So, it can be assumed if you, and the public, decide that you're to be a star, you have to pay the penalty in health. Either that, or guard your health more closely.

Eddie Cantor isn't being exactly miserly with his health these days, but neither is he regarding his well-being as something due him. Cantor takes with deep humility the thousands of phone calls and letters, proof that people all over this country were praying for his recovery. Among his prized possessions is a letter from President Dwight Eisenhower, cautioning him to take care, since he is so valuable to his country.

Certainly TV is a grind, and you needn't be a star to appreciate this. All you need do is attend one program and watch the strain under which the actors are working. Read any Hollywood or New York gossip column almost any day and see who's turning down shows and taking rests on doctor's orders.

Eddie Cantor faced a decision. As he puts it, "I could either continue knocking myself out as I had been doing, and work another few months. Or I could live my new life and take care of myself."

Cantor's new life can be summed up in a tiny gold medallion which his daughter, Marjorie, gave him when he was discharged from the hospital.

The medallion is round and Cantor always wears it on his key ring. On one side, in large letters, it says: "No." On the reverse side are the words: "Eating, Emotion, Excitement." Everytime the medallion is turned, it gives Eddie the right advice.

This probably illustrates Eddie Cantor's new-found philosophy better than anything else.

"If I gain an extra pound, I take it off. Excess weight is as unhealthy as too much drinking or too much smoking. And I relax more. I have to," he explains. It is obvious that a man as high-strung as Cantor must find it difficult to relax under any circumstances. His mind is always working, thinking, planning, for himself, and for others. As Cantor sits quietly and talks, his eyes move constantly, expressing his thoughts as adequately as his words.

He Rests Frequently

"When we're rehearsing for the television show, I eat lunch alone and lie down for a half hour—no matter what's happening. After dinner I excuse myself again and lie down for 45 minutes or so.

I'm not jumping around the stage any more. When a routine lends itself to a stop-and-go kinescope method, we do this and I have another few minutes when I can relax.

"I'd far rather settle for a half a loaf than gorging a few more months, and then rocking on the front porch the rest of my life."

It's plain to see that Cantor considers television the most important phase of his professional life to date.

Appreciates an Invitation

"Where else," says he, "can you meet so many people, be invited into their homes as a welcome guest?

"You know when I was on radio, I was heard by more people in this country than any other entertainer. But television is even more exciting. With TV you are there, you are talking with the people face to face. And then, when they invite you back weekly, this is high praise."

There you have the reason why Eddie Cantor is taking his television "sitting down," these days. He wants to be invited back to your house, and feel well enough to accept the invitation. Other TV stars whose hearts are jumping a little too rapidly might take a tip from this, as well as other persons who haven't learned that life is worth living at a slower pace.

◀Eddie Cantor: a design for longer life.

✳ WHAT ✳ BECAME ✳ OF THE ✳ Chordettes

The Chordettes: Lynn and Carol, l. to r., at top; Jinnie and Janet in foreground.

BARBERSHOP harmony, a strictly male enterprise in an all-male domain, has been infiltrated successfully by the *Chordettes*, four enterprising young women who meet all the unofficial requirements of barbershoppers but the one of sex. They sing without accompaniment and they sing chords in place of a standard harmony.

Before and since they met up with another American institution known as Arthur Godfrey, the *Chordettes* were the unofficial mascots of The Society for the Preservation and Encouragement of Barbershop Quartet Singing in America. This organization, over 600 chapters strong, will pack a house anywhere, anytime. Although the SPEBQSA shuns female talent, the girls got a foothold because one member of the troupe, Virginia Osborn, is the daughter of a one-time president of the organization. Back in Sheboygan, Wis., when they were singing "purely for the fun of it," he helped them develop their style and launch a career. Carol Hagedorn, who sings the female equivalent of baritone, says they were invited to join the *Sweet Adelines*, the feminine world's answer to the SPEBQSA, but thought if they did, they would be just another girl quartet. They preferred being a novelty on the men's shows.

By 1949, the four original members of the troupe, Carol Hagedorn, Virginia Osborn, Dottie Schwartz, and Janet Ertel had developed enough confidence and style to try for Godfrey's *Talent Scouts*. They won first place and an invitation to appear regularly on the show *Godfrey and Friends*.

Last January, Dottie, a mother-to-be, left the show to join her husband, Bill Schwartz, in Sheboygan, and begin raising a family. Since then, she has had a baby boy. She was replaced by Lynn Evans, a girl "barbershopper" from Youngstown, O.

Abruptly, last March, the *Chordettes* left the show. The Godfrey office wasn't telling why. Neither were the girls, who say, with studied voices, "We wanted to do other things." Letters from viewers poured into CBS and one group of fans, truck drivers at General Motors, rounded up pages of names on a petition to try to bring the girls back on the show. The first the girls heard of this was when they accidentally met a signer of the petition.

Jinnie (Virginia), has a particular

reason for being friendly with Godfrey. Her husband is Tom Lockard, one of *The Mariners,* whom she met on the show. Carol is married to Bob Bushman, the brother of Janet Ertel.

A close-knit group, all four of them appear unhappy whenever their reason for leaving the Godfrey show is raised. Janet says, "It had nothing to do with my divorce." But she adds, "I guess I'm not smart enough to know whether to refute the rumors or just let them die and hope people will forget." Carol says, "It was an unhappy complicated situation. Can't we leave it at that?" Jinnie says, "It wasn't any one thing. It was an accumulation of lots of little things."

Whatever the reason, the girls are decidely happier since they've left the

Life without Godfrey has been calmer. Jinnie says, "We're a funny outfit. We're not go-getters. Nice things just happened to us. We sort of drift with the tide and things turn up."

With the exception of Jinnie, the girls are married to non-professionals. And all but Carol, a bride of less than a year, have children.

Working for Godfrey was more of a grind than the girls dreamed. Monday, Tuesday and Wednesday were taken up with rehearsals. Thursday afternoon they had skating lessons and Friday was swimming day. "It got to the point where singing wasn't fun any more," Jinnie says.

The girls think of themselves as being "a little bit hammy," but "not

With Godfrey: the girls turn aside questions as to why they left his show.

Godfrey organization. Last year, they sang on radio with the Robert Q. Lewis show and plans are being made to bring them back this fall, possibly on TV. They're booked steadily in state fairs, festivals and through the SPEBQSA. This spring, they appeared at the Holland, Mich., Tulip Festival and this summer they will sing at the Chicago Music Festival. They've made three record albums for Columbia and plan more in the future. This fall, they will start singing in night clubs.

hammy enough" to be real extroverts. They think the real reason they started the quartet was because they were afraid to sing alone. Godfrey insisted they sometimes sing solo.

Although Godfrey gave their careers a "Cinderella" twist, the girls think nothing could be easier than what they're doing now. "We get on a train, go to a town, sing for friends and go home—fini." Janet says. "We sing as we like, and our fans like us for it."

Jackie Gleason relaxes: he realized dream of every comedian in *Studio One* role.

GLEASON PLAYS HIS 'Hamlet'

ACCORDING to theatrical tradition, every comedian dreams of playing *Hamlet*. Jackie Gleason, star of his own CBS comedy show, not only realized this dream of playing a serious part, but literally "knocked them dead" in his appearance in the title role of *Studio One's* "The Laugh Maker."

One normally acid New York critic began his review with "Hooray for Jackie." The sound *Variety* review was enthusiastic. Public response was among the greatest in the history of *Studio One* productions. Gleason not only played with sympathy and force the role of the top-flight comic who suffers his offstage heartaches, he apparently convinced millions of viewers that this was his own life story.

Relaxing at his Sands Point, L.I., home, Jackie was cheerful over the success of his dramatic debut. But he scoffed at the idea that the role of the slapstick comedian who drove himself and his staff to desperation was just a case of Gleason playing Gleason.

"I'm much worse than that guy," he said, grinning.

Then, lest the joke be misunderstood, he added: "I'm not really like that. Ask any of the people I work with."

First Serious Role

Gleason said that he had once played a straight part, as "Elmer the Great" in summer stock, but that the *Studio One* appearance was his first serious role. He played a brooding, introspective comedian, who suffered when his material failed to get laughs, and who twisted and distorted the lives of people about him. Art Carney, of his comedy show cast, played the principal supporting role.

Jackie was asked if comics did feel a pang when a joke failed to raise a laugh. "Well, you do when you start,"

he said. "But after awhile, you get to be a pro and take these things in your stride."

Gleason said he had rejected several *Studio One* scripts, before deciding to do "The Laugh Maker." He suggested only minor script changes, "usually to make it sound more like the way I talk." He was impressed by the amount of work involved.

"I rehearsed seven days from 10 A.M. to 6 P.M.," he recalled, "with only Saturday off to rehearse my own comedy show. That took me two hours."

Jackie said he had no trouble remembering his lines. "I never do have trouble. I guess I'm lucky." He said he found playing serious drama little different from playing comedy.

"In comedy, you overplay and exaggerate," he explained. "In a serious show, you have to underplay and be a little closer to real life."

He has been asked to appear in several *Studio One* productions for next year and has had other offers of serious roles in dramatic shows.

As for money, it was practically art for art's sake. "It was short dough," said Gleason, who draws about $12,500 for each Saturday night stint. He contributed the *Studio One* fee, reportedly $2000, to the Damon Runyon fund.

The play was by A. J. Russell and it was directed by Paul Nickell. Fletcher Markle, *Studio One* producer, was enthusiastic about Gleason's showing. "He's just as talented an actor as he is a comedian," Markle said. "He was a dream to work with and he was responsible for the whole success of the show."

A few weeks later, the critics again were cheering Gleason, this time for the success of *Tawny,* an original symphony in ballet, for which he wrote the score and June Taylor executed the choreography.

For a man who founded his fame and fortune on baggy-pants comedy routines, Jackie seems to have earned his right to the title: "The Amazing Mr. Gleason."

No baggy-pants routines: Gleason and Art Carney won praise of critics and public.

You Too Can Speak DRAGNET

Surprise Your Friends! Understand Jack Webb!

YOU'VE heard of a French-English dictionary? A Spanish-English dictionary? Here, as a TV GUIDE public service, is a Dragnet-English dictionary.

Every viewer of the popular NBC detective show will be interested in knowing what Jack Webb means when he mutters: "We thought he was an ordinary 4127A LAMC without a package, but the make showed the caper was a 211, a carry away. When R and I checked, the FBI kickback had him a muscle-happy big time."

But the serious student of Dragnetese, a language spoken by some TV actors and the Los Angeles Police Department, will use this dictionary to help him become a well-rounded Dragneter. The secret is all in the sound of the words and your facial expression. For practice, dip your face in paste (flour and water will do) and stand in front of a mirror while you utter the *Dragnet* words in perfect monotone.

Students—get to work.

AID—Accident Investigation Division.

APB—All Points Bulletin.

BIA—Bureau of Internal Affairs.

Big Time—Has served time in any state pen.

Booster—Shoplifter.

Bunco—A crime where money or other valuables are taken from victim under misrepresentation.

Caper—A crime.

Carry Away—Carry safe away before working on it.

Code 3—Emergency call using siren and red light.

Con Man—Confidence man.

Dip—Pickpocket.

DMV—Department of Motor Vehicles.
DR Number—Division record number.
FBI Kickback—In all arrests, fingerprints are sent to Washington where they're checked to see if they are on record from some other state. Information is then sent back.
Fish—New man in prison.
Grifter—Con man.
Hang on Citation—Parking citation issued without signature of driver.
Heavy Squad—Robbery Squad.
Heel and Toe Job—Hitting a cash register.
High Power Tank—Where prisoners under heavy bond are kept.
Hot Car—Stolen Car.
I Sheet—Identification sheet which gives suspect's physical description.
ID Card—Identification of police officers.
Jail Prowler—Officer who makes jail rounds checking.
Joint—Prison.
KMA 367—Radio identification.
Latent Fingerprints—Classification of fingerprints.
Make—Identification of suspect or car.
MO—Method of Operation.
Mug Shots—Criminal photos taken at time of arrest.
Muscle Happy—Guy who belongs to the gym team in prison.
MWA—Male, White, American.
Oddity File—Special file maintained of physical oddities.
Package—Criminal record.
Paper Hanger—Check Forger.
P & F Ward—Police and Fire Ward.
Punch job—Punch dial out of safe.
R and I—Record and Identification.
Rip job—Rip safe or peel.
Run a Make—To determine if a suspect has ever been arrested before or is wanted.
SD—Scientific investigation.
Small Fry Pushers—Narcotic peddlers.
Soup job—Use nitroglycerine on safe.
Stakeout—Fixed post of surveillance in anticipation of a crime, or anticipation of arrival of suspect.
Statts Office—Statisticians' office compiles crime reports on solved and unsolved crimes.
Steer—Steer victim to confidence man.
Run Down—Review of a crime.
Vag Charge—Vagrancy.
To Qualify—Police officers must qualify in shooting each month.
F car—Felony car.
K car—Night detective car.
T car—Traffic car.
R car—Radio car.
TT—Teletype.
Wheels—Automobile.
WIC—Welfare & Institution Code.

32 S & W—32-caliber Smith and Wesson revolver.
211—Robbery—penal code section 211.
311—Lewd conduct—penal code section 311.
390—Drunk—penal code section 390.
390 W—Drunk woman — Penal code section 390.
415—Disturbing the Peace — penal code section 415.
459—Burglary—penal code section 459.
484—Theft—penal code section 484.
484 PS—Theft Purse—penal code section 484.
510 (also called mama sheet)—Authorization form filled in by investigating officers.
4172A LAMC—A drunk.

TV Teletype / CONTINUED FROM PAGE 3

HOLLYWOOD

Arthur A. Engel reports:

UNA MERKEL forsakes retirement for a featured role in Vanity and Mrs. Fair situation comedy . . . HARRY BABBITT, formerly KAY KYSER's vocalist, will emcee NBC's Glamour Gal . . . LEE BOWMAN was flown here from Manhattan by CBS to test for the lead in Professional Father . . . GROUCHO MARX is deliberating a trip to Israel this summer, if his work schedule permits . . . When ALLAN JONES returns from European singing engagements in September, he and wife IRENE HERVEY will make a test five-day-a-week daytime show for NBC . . . BOB CROSBY, too, will star in a test daytime program for CBS from here.

* * *

HOAGY CARMICHAEL won't host the All-Star Review next autumn since he spurns work outside of Hollywood; current plan is for him to star in his own program, emanating locally . . . ABBOTT and COSTELLO will do six Comedy Hours next year, according to present schedule.

* * *

RED SKELTON's pact with CBS for next year stipulates part of his shows will be filmed . . . KEN MURRAY has completed three of his The Marshal's Daughter telefilms but they'll not be seen until early next year after same-titled movie has made the rounds . . . Originally slated for CBS, JACK SMITH's show has switched to NBC in the choice spot between GROUCHO MARX and Dragnet; then it shifts to CBS, probably in the autumn.

* * *

LUCILLE BALL and DESI ARNAZ were offered a record-breaking $116,000 for 10 days of appearances at the Texas State Fair but refused it for a rest. The couple received some 30,000 letters from fans urging them, for sentimental reasons, not to sell their San Fernando Valley home when it was announced they were moving to Beverly Hills during their movie work on The Long, Long Trailer. They didn't; move was temporary only, for nearness to film studios.

* * *

To snare your TV attention this coming year, Hollywood is expending an all-time peak in money and man-power. All three networks are competing for top creative and acting talent. GEORGE JESSEL's ABC as well as NBC are telefilm-minded but CBS is developing live shows mainly. But latter's chieftain here, HARRY ACKERMAN, has hired prominent filmites, such as Director EDDIE BUZZELL, in preparation for an eventual move to filming.

* * *

Summer schedule of This Is Your Life will include ROY ROGERS, BILLY CLEVENGER, JOAN CAULFIELD, DINAH SHORE, ROCK HUDSON, NADIA SCARPITA, FIFI D'ORSAY, VIRGINIA MARMADUKE, SARA BERNER, MRS. WALTER KOHNER, DON DeFORE, FRAN ALLISON and ED WYNN . . . July 18 Saturday Night Review will feature the zany SLATE BROTHERS.

Chicago Teletype

TV's Week: The mystery of the *Super Circus* pixie has finally been solved.

Bardy Patton

After plaguing clowns Cliffy and Nicky for the past few months, the engaging little imp has been signed for the regular lineup, replacing Bardy Patton as Scampy. Bardy, who has played the role since 1949 is retiring at the age of 13. The new Scampy is nine-year-old Sandy Dobritch, son of two circus aerialists.

Ed Sullivan claims he'll abandon his premiers of Hollywood movies on *Toast of the Town*. Reason: Over 50 percent of the show's fan mail contains complaints about the movies and requests for more live talent.

Arthur Godfrey has postponed his scheduled return to TV until at least August 1. Medics forbid him to stand on his leg for more than three or four minutes at a time. Artha's still in pain from a muscular reaction to his hip operation.

Flower Fever: TV newscaster John Cameron Swayze is cultivating a small flower bed at his country home—just to raise those snappy boutonnieres.

Advance Tips on Shows: *Pentagon Confidential*, a new true-to-life crime series based on army records, bows on the video lanes Aug. 6, replacing *My Little Margie*.

Anyone Can Win joins the rush of audience participation quizzers this summer. Show replaces *City Hospital* on alternate Tuesdays beginning July 14. *City Hospital* moves over to the alternate Thursday slot vacated by *I've Got A Secret*.

Shows in the Works: Barry Fitzgerald due to star in a TV series concerning adventures of a parish priest. Martha Wright, of *South Pacific* fame, is being groomed for her own TV musical stanza.

Barry Fitzgerald

On deck: A new telefilm series titled *Tandem*, based on Collier's short short stories. Globe-trotting reporter Quentin Reynolds will occupy the host's seat. Joe Palooka plans to take the TV plunge with a half-hour film series in the fall.

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Down with Don

Why bother to call Eddie Fisher's show his own when we have to see so much of Don Ameche with his silly smile? We would like to see more of Eddie and less of Don. Why doesn't Ameche just take over the show? I am sure then it would be a flop!—*N. D. B., Chicago, Ill.*

A Wonderful Guy

This Is Your Life a couple of weeks ago was one of the most heartwarming stories I have ever seen. It was about time someone paid respects to one of the most wonderful guys in the world: Pat O'Brien.—*Josephine Moryl, La Porte, Ind. (You're right, like the Braves, Pat is the pride of Milwaukee. —Ed.)*

Smoke Gets in Her Hair

I would like to know why Fran Coughlin of *Down You Go* has to have a cigarette in his hand all through the program. I bet the audience can't smoke in the auditorium. If he could see how he looks, he wouldn't do it. He certainly doesn't help fire prevention, does he? —*Adeline Cepek, Cicero, Ill.*

Teen—Not Ten

In your Channel Chatter column (June 12 issue) you mentioned the Ken Nordine fan club. That was fine, but you also said we were 10-year-olds. We sort of resent that, for we are all teen-agers.—*Nancy Leidolf (President, Ken Nordine Fan Club), Chicago. (Our humble apologies.—Ed.)*

Likes That Godfrey Girl

I agree that Janette Davis is above reproach. Some people are just envious. Also will someone please tell Liberace to allow others to do his announcing, and stick strictly to playing the piano. —*Mrs. Hugh Baletto, Chicago.*

New Twist

I think that Fran Allison's "Lilt" commercials are just wonderful. In fact, I hate to have them interrupted by the regular program. That gal could sell anything.—*C. B., Benton Harbor, Mich. (Maybe it's her smile that's so persuasive.—Ed.)*

Unwise Wit?

Chub McCarthy . . . I enjoy your column very much but you are sometimes even more sarcastic than Tom Duggan, and look what happened to him.—*Sue Stabel, Kenosha, Wisc. (Guess it's the Irish temperament.—Ed.)*

Too Much Gab?

Why must Robert Q. Lewis talk so much? I think most of us would like to hear more of the singers. The talent doesn't get a chance on Godfrey's morning program. The commercials even get cheated because he never keeps quiet. —*E. A. Packer, Chicago.*

An Old Trouper

Is Red Buttons an old vaudevillian or, should I say, a young vaudevillian? As an entertainer, he is tops.—*J. M. Young, Racine, Wisc. (Yes, Red Buttons, born Aaron Chwatt 34 years ago, spent years in vaudeville and even burlesque, Minsky's, that is.—Ed.)*

Open Daily 4 to 4—Sunday 2:30 to 4
LINN BURTON'S
PEGGY SABEL'S
STEAK HOUSE
● Varied Dinners ● Steaks - Chops Charcoal Broiled
● Delicious Lobster Tail & French Fried Shrimp
744 N. Rush ● For Reservations DElaware 7-5930
DON D'ARCY—Astonishing Analyzer
In Person—NORM SHERR—NBC-CBS Pianist
In Person—JANIE O'BRIEN—Cute, dynamic

Boys' Baseball

Young Jeff Wasserman and Steve Lepekas jump for a high one.

Claude Koszuta, Cubs outfielder and Bob Kushnir, Sox 3rd sacker hold smiling Danny Nillen aloft. Eight-year old Danny is Captain of the Batboys.

Danny Nickelsen, White Sox star, assumes a real slugger's stance. Kids imitate all the actions of their favorite major leaguers.

ONLY the name has been changed. Boys' baseball is back again on TV, with the same spirited play and all-out determination to win being shown by the youngsters who are now performing in and as the Boys' Major League. They formerly competed in the Major Little League but now, following a hassle that began last year over regulations, the local organization has broken with the national association of Little Leagues. The break, however, has had no effect on the boys' enthusiasm for baseball or the fans' enthusiasm for the boys.

The popular telecasts will again originate from Thillens Stadium, Devon & Kedzie, in Chicago, where the games are played nightly. One game each week gets the video treatment. With ace sportscaster Jack Brickhouse at the mike, the lively contests are carried on WGN-TV Mondays from 7 to 8:30 p. m.

Easy-To-Follow

Viewers gave the new Lilliputian brand of baseball a warm reception when it debuted locally on TV last year. And small wonder. These games are exciting, easy-to-follow and entertaining all the way. It's fascinating to watch the kids expend such ferocious energies so wholesomely.

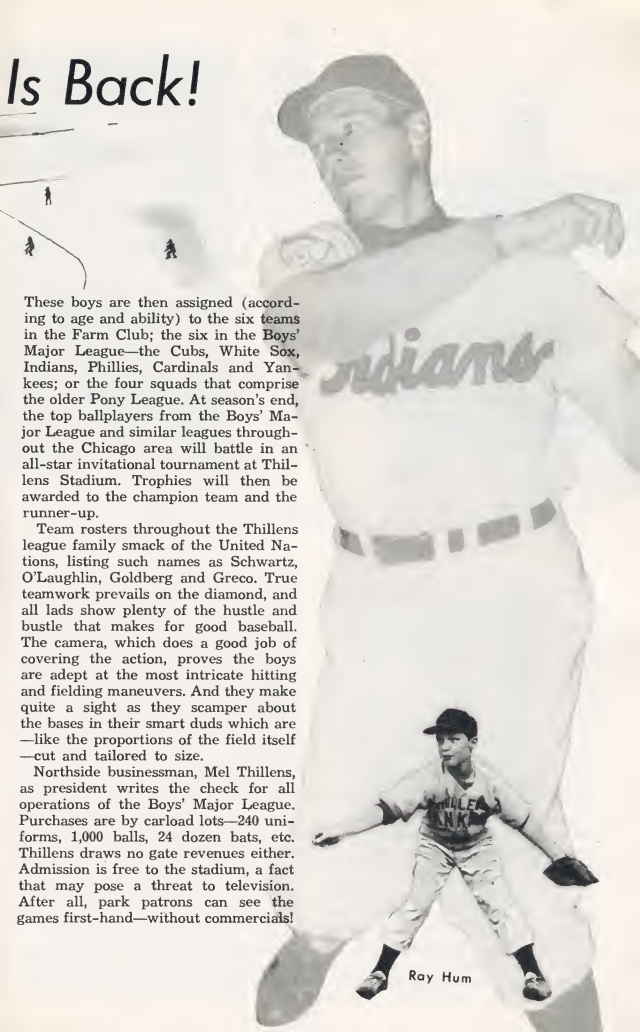
The natural talents these boys possess are brought to sharp focus by expert coaching on the part of the BML staff. Former big-leaguers and sport stars like Bill Biebel, noted baseball figure, "Chris" Kristufek, University of Illinois athletic director, and Otto Denning, a 20-year veteran of the majors, can take the rawest young rookie and shape him into a promising athlete.

Besides being grounded in baseball fundamentals, the youngsters are trained in hygiene, diet and manners. A contract binds them to good behavior, on and off the field.

Tournament Ends Season

From over 10,000 lads who try out in the spring, 240 lucky youths are chosen.

Is Back!



These boys are then assigned (according to age and ability) to the six teams in the Farm Club; the six in the Boys' Major League—the Cubs, White Sox, Indians, Phillies, Cardinals and Yankees; or the four squads that comprise the older Pony League. At season's end, the top ballplayers from the Boys' Major League and similar leagues throughout the Chicago area will battle in an all-star invitational tournament at Thillens Stadium. Trophies will then be awarded to the champion team and the runner-up.

Team rosters throughout the Thillens league family smack of the United Nations, listing such names as Schwartz, O'Laughlin, Goldberg and Greco. True teamwork prevails on the diamond, and all lads show plenty of the hustle and bustle that makes for good baseball. The camera, which does a good job of covering the action, proves the boys are adept at the most intricate hitting and fielding maneuvers. And they make quite a sight as they scamper about the bases in their smart duds which are —like the proportions of the field itself —cut and tailored to size.

Northside businessman, Mel Thillens, as president writes the check for all operations of the Boys' Major League. Purchases are by carload lots—240 uniforms, 1,000 balls, 24 dozen bats, etc. Thillens draws no gate revenues either. Admission is free to the stadium, a fact that may pose a threat to television. After all, park patrons can see the games first-hand—without commercials!

Transformation: Carmi's basic dress takes on new airs with a black polka-dot apron.

A Designer's View:

Video Through a Needle's Eye

GEORGIANA JORDAN, a fashion designer by profession, was busily building a reputation as Schiaparelli of the suburbs when a newfangled contraption called TV caught her eye.

A wonderful medium for costume designing, she concluded, and with the ardent zeal typical of her Italian ancestry, she began cutting, basting and sewing. She had little trouble finding the proper costume patterns—Georgiana's mind was brimming with plans.

First subject was Carmelita Pope. A natural choice. Georgiana was, after all, a friend of Carmi's mother and the two women belonged to the same Italian Woman's Club. After noting Carmi's TV personality on "Down You Go," the little dressmaker fashioned six original costumes for Miss Pope to wear on the show. With cunning strategy, she sent them over for Carmelita's approval. Result: Carmi accepted them all and became a steady customer.

The tell-a-woman grapevine brought Carmi's partner, Toni Gilman, into the Jordan fold. And finally the girls' buzzing in WGN-TV corridors piqued the curiosity of the station's culinary expert, Alida Drake, sending her out to the Oak Park shop.

Georgiana works on the theory that TV gowns should match theater costumes in perfect workmanship. Such techniques as fitting of linings, boning and strength of material are considered as carefully as the appearance of the finished product.

Her basic patterns are cut from lightweight workable materials in colors to match each personality. Carmi's is a combination of lavender, beige and navy blue. Toni's is periwinkle blue, and Alida Drake's is mint green to blend with her red hair. The colored patterns aid Georgiana in matching a gown to the personality—without tiresome fittings.

Georgiana's background is appropriately linked to show biz. A former dancer in New York, she picked up extra pennies through her backstage

First comes the pattern. Georgiana pins up Carmi's basic in lavender, beige and navy blue lightweight taffeta.

This basic dress lends itself to variations. Here Carmi adds a lace bib and apron.

Here's the basic dress, simple but fashionable in red taffeta.

job—designing practice clothes and costumes for her dancing girl associates. Some 17 years ago she migrated to Chicago, appearing in various stage revues and night club spots locally. Later she joined the staff of WCFL as a children's story teller on the "Happiness Ahead" series. Her only TV appearance has been as a guest on Don McNeill's former television show.

Georgiana, a fluttery brunette with a marathon talking technique, is married to park district policeman Carmen De Fily who picked her up some 12 years ago on a speeding charge. She not only talked herself out of a ticket, but into a marriage contract.

Georgiana is still one of the Lilliputians in TV costuming circles. But she may set a precedent as one of the pioneer fashion designers to take advantage of TV's allied lucrative fields. So far it's been a gamble. But with Carmelita and Toni as her "front women, even Schiaparelli and Ceil Chapman would agree Georgiana has a sure thing.

With Carmi as a patient model, Georgiana experiments with multi-colored bolts of material.

ladies look at male tv attire

by Lee Phillip

(Seen Mon. through Fri. at 12:25 P.M., 3 P.M., and 10:10 P.M. on WBBM-TV.)

DID you know that most female TV viewers think that the male TV stars are sartorially not so hot?

This surprising intelligence I garnered from reading the results of a recent nation-wide survey conducted by Eagle Clothes, a men's clothing outfit.

Lee Phillip

"If Mrs. Sullivan dressed Ed, he'd stop wearing those unflattering double-breasted suits," was one lady's comment in the poll. Another criticized Mrs. Arthur Godfrey for not making Arthur refrain from wearing suits with a "slept-in" look.

Two thirds of the women polled rated male TV stars as only "fair" to down-right "poor" dressers.

The poll was anonymous, so the women pulled no punches. One criticized Bob Hope for "wearing clothes as if he were proud of his tummy." Another thought Wally Cox should change from "his one baggy suit." (Come, now! Mr. Peepers is scarcely supposed to be a fashion plate.) Another said she was "sick and tired" of Walter Greaza's chalk-stripe suits.

But all was not negative. The girls had kind words for Perry Como and his "perfect grooming" and "air of casual but neat comfort." And John Cameron Swayze was called "the Adolphe Menjou of TV." (But nowadays isn't Adolphe Menjou the Adolphe Menjou of TV?)

Personally, I'll have to admit that I've never paid *too* much attention to the clothing of television's male stars. With one definite exception, though. That's Dave Garroway, the darling man. He always looks beautifully dressed. And so early in the morning!

TV Sports GUIDE

FRIDAY

1:30 9 Baseball—Cubs vs. St. Louis
Jack Brickhouse describes all games.

SATURDAY

1:30 9 Baseball—Cubs vs. St. Louis (2)
3:00 4 Racing From Aqueduct
Dwyer Stakes
7:30 7 Bowling Fun—Detroit
Fred Wolf describes.
8:00 7 Boxing
8:30 9 Wrestling From Marigold
Bobby Nelson vs. Don Molenar, Mike Blazer vs. Bull Montana, Jim Dobie vs. Bob DeMarce, Frank Hurley vs. Bob Ortan, and main event tag match: Billy Darnell and Ronnie Etchison vs. Rudy Kay and Benito Gardini.

SUNDAY

1:30 9 Baseball—Cubs vs. Cincinnati (2)
10:00 4 Stock Car Races—Soldier Field
Bob Drews announces with Ed Pazdur of **TV Guide** from the infield.
10:30 7 Wrestling From Ringside
Wayne Griffin announces match between Moto and Gunkel.

MONDAY

1:30 9 Baseball—Cubs vs. Cincinnati
7:00 9 Boys Major League
Jack Brickhouse describes.
8:30 9 Boxing—Eastern Parkway

TUESDAY

8:00 7 Stock Car Races
Stewart Reamer describes.
11:00 5 Harness Racing—Chicago Downs
Joe Wilson describes.

WEDNESDAY

1:30 9 Baseball—Sox vs. Detroit
8:30 7 Wrestling—Rainbo
Wayne Griffin announces.
9:00 4 Boxing

THURSDAY

1:30 9 Baseball—Sox vs. Detroit
8:00 9 Stock Car Races
Jack Brickhouse describes from Willow Springs.
11:00 5 Harness Racing—Chicago Downs
Joe Wilson describes.

SPORTSCAST

by ED PAZDUR

WHEN you're sweltering in Chicago's hot, humid weather—it's hard to believe that those astonishing **Black Hawks** will be skating on Stadium ice in just three short months!...For **Bill Tobin,** the jovial **Black Hawk** prexy, it's three months too long! In anticipation of another bustling and profitable year, **Tobin** revealed some changes in store for the coming season.

"We hope to televise almost all 35 home games this fall," he said. "I've informed **Ken Carpenter** and **Jack Page** of **Sidney J. Page Productions** who handles our telecasts, that he must televise all games or none!"

A check with **S. J. Page Productions** indicated **HFC** will renew its option to televise all 18 Sunday night home games. Two other sponsors are dickering to pick up the tab for the remaining Friday night tilts. There will be no matinees or Thursday night games.

TV overtures were made to **DePaul University** on the possibility of televising home basketball games directly from its aging Uptown Gymnasium...**DePaul's** Chicago Stadium doubleheaders were ignored because of **Art Morse's** persistently hard-headed policy against live television...**Arthur Folz,** promoter of Soldier Field Stock Car Racing and president of the Chicago Auto Racing Association, is also the publisher of *The San Fernando Sun* in California.

Inflation: Effective Sept. 15, all main bout fighters on network telecasts will receive a minimum purse of $4,000, according to the **International Boxing Guild.** The managerial group also got slight increases for preliminary fighters. These rates will apply to all telecasts seen 65 miles or more beyond the arena. TV sportscasters reportedly receive $1,250 per main event televised.

The **IBC** and **Jim Norris** have been contracted by **Pabst** to continue their Wednesday night fights uninterrupted through the summer. The summer slugfests will originate mostly from Chicago, New York, Milwaukee and Cleveland.

Tommy Connolly, 82-year-old American League umpire-in-chief, is receiving deserved congratulations from his many friends in baseball. The little arbiter, now in his 60th year in organized baseball, received from the two major league presidents a gold lifetime pass for his meritorious service to baseball.

All or nothing at all...

TOBIN

Versatility... Races & Newspapers

FOLZ

Premium prices for his boxers

NORRIS

Join Bob Drews and Ed Pazdur every Sunday night, WBBM-TV, 10 p. m., for exciting HFC stock car racing direct from Soldier Field.

Boys and girls, here's the picture of Trigger that was once promised—with, of course, Roy Rogers, for good measure. Trigger's a beautiful Palomino and knows a lot of tricks which he's used to rescue Roy from many tight scrapes in their Western movies. You can see these exciting films every Sunday on channel 5 at 5 p. m.

THIS WEEK'S CONTEST: Here's the answer to our recent contest—the Western states are: **Ariz., Calif., Colo., Ida., Nev., N. Mex., Okla., Ore., Tex., Utah, Wash., Wyo.** How many of the capitals of these States can you name? For the neatest, most complete list, I'll award $1; second longest, 50 cents; next 15, 25 cents each. Send your answers to Uncle Herbie, c/o *TV Guide*, 731 S. Plymouth Ct., Chicago 5, Ill., before Sunday, July 12.

May 29 Uncle Herbie Winners

Borboro Bright, Elmhurst, Ill.; Carol Burd, Plainwell, Mich.; Noreen Fitzpatrick, Chicago; Anne Gable, Mishawaka, Ind.; Roy Dietrich, Gables, Mich.; Judy Henderson, Park Ridge, Ill.; Joanne Hyde, Warsaw, Ind.; Jim Kling, Chicago; Chuck Matz, Chicago; Robert Palmer, Chicago; Patty Perkins, Lake Forest, Ill.; Janet Schmitz, Sandwich, Ill.; Randy Sedlac, Mt. Prospect, Ill. Wendalyn Thomas, Sheridan, Ill.; Joni Von Kessel, Chicago; John Wall, Chicago; Charles Weight, Volparoiso, Ind.

MOLLYCUES

by MOLLY POTKIN

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When you work these two crossword puzzles correctly, you'll have a name for the holiday we are celebrating now. Write your answers from top to bottom —they will all be three letter words. When you've finished, read the middle line of each puzzle, and you'll have the holiday. Also draw a picture of a flag, and send it to Mollycues, c/o *TV Guide*, 731 South Plymouth Court, Chicago 5, Ill., before Monday, July 13.

First prize will be $1; second prize, 50 cents; next 25, a copy of Molly's picture puzzle book.

Solution will appear here next week.

May 29 Mollycues Winners

Eleonor Borrow, Evanston, Ill.; Beverly Borry, Chicago; Geraldine Bigda, Chicago; Virginia Bond, Clorendon Hills, Ill.; Barbara Colgrave, Hammond, Ind.; Karen Comstock, Chebanse, Ill.; Barbara Eastman, Chicago; Diane Freeman, Chicago; Rasemorie Grames, Maywood, Ill.; Lynne Higgins, Chicago; Ann Ildavitz, Chicago; Lourence Sheets, Highland, Ind.; Shirley Lewandowski, Pontiac, Ill.; Kay Lynch, Crown Point, Ind.; Diane Marek, Clifton, Ill.; Janis Meredith, Orlond Park, Ill.; Dewey Meyers, Chicago; Emilie Onsrud, Staughton, Wisc.; Jeonette Roasch, Cicero; Karen Sauve, North Chicago; Corletto Schornow, Chicago; Mary Serritella, Chicago; Brian Skegler, Villo Park, Ill.; Beverly Stonners, Munster, Ind.; Gary White, Ottawo, Ill.; Judy Wybengo, Holland, Mich.; Narmo Ziemek, Chicago.

1.	2.	3.	4.	5.	6.	7.	8.	9.	10.	11.	12.

1. TO BE VICTORIOUS.
2. LIQUID, FOR WRITING
3. COOL DRINK (LEMON)
4. WHAT OUR EYES DO
5. MONKEY-LIKE ANIMAL
6. LARGE BODY OF WATER
7. SMALL INSECT
8. GIRL'S NAME
9. STINGING INSECT
10. LAST PART
11. FROZEN WATER
12. WRITING IMPLEMENT

1.	2.	3.

1. SHORT POEM
2. WHAT WE HEAR WITH
3. WHAT WE SEE WITH

TV FORECAST OF

New Shows

AND WEEK'S HIGHLIGHTS

Return: It's been a year since the Goldbergs have been off the living room screen. To bring things up-to-date. They still live in apartment 3-B, 1030 East Tremont Avenue in the Bronx. The living room is 12x14, has wall-to-wall carpeting and a double exposure. There is a spinet piano and a couch with foam rubber cushions. There is a club chair and a desk. The summer drapes are up. They're paying $78.00 rent. They gave the 15% increase and the landlord will "maybe paint when the two years are up."

BERG

Molly — Gertrude Berg: Since last year she's been on a diet. She's counting calories. She's continuing at night school and expects to graduate in 1956.

Jake—Robert H. Harris: Jake's weight is the same. The increase in the subway fare doesn't bother him because he just joined a car pool. Molly says, "He has no new interests. His interest is still me."

Uncle David—Eli Mintz: He says he's "still the also" of the family. His son Solly-the-doctor just put air conditioning in the office.

Rosalie — Arlene McQuade: She's quite boy-conscious. Now interested in psychology. According to Molly, "every word you say to her has eighteen meanings. She wants to know all my dreams."

Rest of the family: Sammy is in the Army in Pennsylvania. Elka may move from Passaic to the Bronx. Mrs. Bloom will be seen on the show.

Present Status: Usually the Goldbergs go away for the summer, but this year with Sammy in the Army and Rosalie wanting to stay in the city they decided to stay home.

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Morning Programs

FRI • MON • TUE • WED • THUR

4—2 WBBM-TV • 5 WNBQ • 7 WBKB • 9 WGN-TV

WBBM-TV, Channel 2 remains on Channel 4 Friday.

6:45 5 EVERETT MITCHELL
Discussions of special interest to farmers.

7:00 5 TODAY—Reports & Interviews
Mon: Garroway returns from vacation in Europe. "M.D." medical film.
Tues: From Jones Beach, L. I., with entire cast. Beach fashion show.
Wed: A trained parakeet is guest.
Thurs: Guest, Alta Berg, champion baton artist.

9:00 2 WHEEL OF FORTUNE—Quiz
Todd Russell emcee. Friday only.

2 ARTHUR GODFREY & FRIENDS
Robert Q. Lewis subs for Arthur. Monday thru Thursday.

5 DING DONG SCHOOL
Dr. Frances Horwich teaches the pre-school children.

9 PAUL FOGARTY—Exercises
Fri.: Let's get back that original chin.
Mon.: Exercise for a smart walk.
Tues.: Streamlining the bust and shoulders.
Wed.: Exercises for the young mother.
Thurs.: A beach streamliner.

9:30 5 GLAMOUR GIRL—Beauty Aids
Harry Babbitt is emcee.

7 CARTOONS—Fun for Kids

9 MOVIE—Serial For Kids
"Zoro Rides Again" pts. 1-4 **Mon. thru Thurs.**

9:45 7 BEULAH KARNEY—Food Tips
Mon: The Chinese pay a visit to Beulah.
Tues: Beulah makes draperies today.
Wed: Menu for today: barbecued ham slice, summer vegetables and crisp solid peach melba.
Thurs: Coffee for two, six and fifty.

10:00 2 FRANK REYNOLDS—News

5 HAWKINS FALLS—Serial
Mon: A woman proposes marriage and gets the refusal she wishes for.
Tues: Lona discovers a sister-in-law that might not exist.
Wed: Travel folders are used to plan a voyage.
Thurs: Surprising developments concerning a new arrival in town.

10:00 9 A TO Z OF COOKERY—Tips
Fri: Firecracker Special.
Mon.: Easy foods after holiday letdown.
Tues.: July birthday party "Greetings to Leo."
Wed.: Recipes from viewers.
Thurs.: "Dog Days." Hot weather food.

10:05 2 I'LL BUY THAT—Panel Quiz
Mike Wallace mc with Vanessa Brown, Hans Conried, Robin Chandler, Audrey Meadows, and Albert Morehead.

10:15 2 BETTY FURNESS—Interviews
Thursday only.

5 BENNETT STORY—Serial
Mon: Meet the Bennetts who meet a new adventure through an old friend.
Tues: An unhappy artist and a picture of a troubled horizon are presented.
Wed: Wayne Bennett tries to make a secret visit to a client.
Thurs: A broken television antenna brings an unexpected picture.

10:30 2 STRIKE IT RICH—W. Hull
Fri: Guest, soprano Genevieve Row.

5 MRS. U.S.A.—Film Shorts

7 ED ALLEN—Exercises
Mon: Shoulder shrugs.
Tues: Bust line exercises.
Wed: "Hot Canary."
Thurs: "Marching Today."

10:50 7 WAYNE GRIFFIN—Weather

10:55 7 ULMER TURNER—News

11:00 2 BRIDE AND GROOM—Wedding
John Nelson emcee with vocals by Phil Hanna.

5 FRANCOIS POPE—Recipes
Fri: Chocolate ice cream roll and lobster almondine.
Mon: French pastry cake with royal icing.
Tues: Marshmallow butternut icing and fancy decorating.
Wed: Shrimp-pineapple and lobster-pineapple appetizers.
Thurs: Hamburger Hors D'Oeuvres.

7 BREAKFAST WITH O'NEIL
Music and interviews with Danny and pianist Chet Roble.

11:00 9 MOVIE—Film cut to ½ hour.
Fri.: "Shooting Men." Western adventure.
Mon.: "Under Texas Skies." Sheriff-father is found dead at the hands of assassins. Bob Livingston, Bob Steele, and Rufe Davis.
Tues.: "West of Cheyenne." Cattle rustlers fight invasion of honest cowboys. Charles Starrett, Iris Meredith, and Bob Nolan.
Wed.: "Wildcat Saunders." Western adventure.
Thurs.: "Wyoming Whirlwind." Western adventure.

11:15 2 LOVE OF LIFE—Serial
Mon: Meg manages to stir Matt's growing doubts.
Tues: Vanessa, worried to distraction, must also cope with the suspicions of Meg and Matt.
Wed: Meg's actions seem justifiable and innocent.
Thurs: Meg destroys evidence after it has done its harm.

11:30 2 SEARCH FOR TOMORROW
Fri: Frankness is regretted.
Mon: Mr. Higbee passed on some advice.
Tues: Arthur Tate has begun to take over.
Wed: Joanne seems to have a change of heart.
Thurs: Arrangements are made for a party.

9 STEVE FENTRESS—News

11:45 2 GUIDING LIGHT—Serial
Fri: Kathy's condition continues to worry her relatives.
Mon: Dick worries about Kathy's mental condition.
Tues: Dick thinks about calling in a psychiatrist for Kathy.
Wed: Bertha threatens to leave Bill because of his drinking.
Thurs: Bertha wonders where Bill got some unexpected funds.

9 EARL NIGHTINGALE—Chats
Chatter and commentary.

11:55 7 ULMER TURNER—News
Report on news around the world.

Channel Chatter

TV People: Chicagoland lost one of its most beloved disk jockeys when Norman Ross died last week. The fun-loving record spinner enjoyed one of the most successful reigns (18 years) among radio's early-birds and even set the pace for TV record shows with his own stanza back in 1951. *TV Guide* joins Chicagoans in mourning the passing of Uncle Normie, the disk jockey who spun his own personality into a record spot in Chicago's Hit Parade.

Laugh Time's Angel Casey has a new interest: promoting art among the moppets. Angel is staging a children's painting and drawing contest (deadline, July 12) on her afternoon WBKB show. The junior set's work will be reviewed by a jury from Chicago's Art Institute, then judged by newspaper art critics. Winner will receive an Art Institute scholarship.

Howard Miller is waging a TV offensive now that he's taken over command of the radio dial. In addition to his new WBKB stanza (10 p. m. Tuesdays, starting July 7), Howard is shifting his Friday night disk jockey show from WGN-TV to WNBQ. Debut date: July 10.

Vacation-itis: Burr Tillstrom is taking his parents on a European tour this summer. Francois Pope takes off on a fishing trip while his sons take over *Creative Cookery.*

It's Official: Starting Sunday (July 5), WBBM-TV changes from channel 4 to channel 2. Milwaukee's WTMJ-TV takes over the 4 spot July 11.

Angel Casey

Norman Ross

HAYES
4:15 P.M. (5)

Friday

JULY 3

MORNING PROGRAMS ON PAGE A-16

12:00 4 LUNCHEON WITH BILLY
Billy Leach with songs and comments.

5 NOONTIME COMICS—Film
Uncle Johnny Coons narrates.

7 HAPPY PIRATES—Kids' Fun
Two-Ton Baker with Bubbles and Squawky.

9 HI LADIES—Jack Payne
Interviews and music with Jackie Van and Mike Douglas, vocalists.

12:15 7 MOVIE QUICK QUIZ—Game
Questions by Two-Ton Baker.

12:25 4 LEE PHILLIP SHOW—Tips
Fashion news for the gals.

12:30 4 GARRY MOORE SHOW
Garry salutes Independence Day with a gigantic fireworks display, and he and the cast offer the famous "Quartette from Rigoletto." Marian MacPartland plays a solo.

5 BOB & KAY SHOW—Surprise
Chatter with Bob Murphy and Kay Westfall, and human interest stories.

7 TIME FOR FUN—Nick Francis

12:45 9 BASEBALL WITH THE GIRLS
Jack Brickhouse interviews the players' wives.

12:55 7 ULMER TURNER—News

1:00 4 DOUBLE OR NOTHING—Quiz
Bert Parks is quiz-master.

5 "HOT RHYTHM"
MOVIE—Couple of jingle writers run into complications when they try to line up a singer with a big name band. Dona Drake, Robert Lowery, Tim Ryan, and Irene Ryan.

7 RUTH CROWLEY—Baby Care
Keep baby comfortable during the hot weather.

9 BATTING PRACTICE-Warm Up
Harry Creighton announces.

1:10 9 LEAD OFF MAN—Vince Lloyd
Interviews with players.

1:15 7 "YELLOW CARGO"
MOVIE—A gang of smugglers pose as motion picture producers. Conrad Nagel, Eleanor Hunt, Vince Barnett, Jack LaRue.

1:30 4 LINKLETTERS'S HOUSEPARTY

9 BASEBALL—Cubs vs. St. Louis
Jack Brickhouse describes.

2:00 4 BIG PAYOFF—Quiz For Men
Randy Merriman and Bess Myerson.

5 BREAK THE BANK—B. Collyer
Quiz game with a jackpot of prizes.

2:25 7 ULMER TURNER—News

2:30 4 ACTION IN THE AFTERNOON
Western film.

5 WELCOME TRAVELERS—Chats
Tommy Bartlett is emcee.

7 "U-67"
MOVIE—Cut to ½ hr. A disillusioned and cynical man sails the seven seas in search of a sunken treasure. Alan Hale and Clarence Wilson.

3:00 4 SHOPPING WITH O'RILEY
Patrick O'Riley with music and the day's "best buys."

5 ON YOUR ACCOUNT—Variety
Win Elliot emcees audience participation show.

7 "BROOKLYN ORCHID"
MOVIE—A couple of guys in business together with a fleet of taxis find that prosperity also brings trouble. William Bendix, Joe Sawyer, Marjorie Woodworth.

3:15 4 MUSIC COUNTER—Tune Time
Helen Lee and George Ramsby.

3:30 4 "ONE OF OUR AIRCRAFT IS MISSING"
MOVIE—A crew of bombers start from England to raid Stuttgart, and all return except one. Godfrey Tearle, Eric Portman, Hugh Williams.

5 LADIES CHOICE—Variety
Johnny Dugan is emcee.

3:45 9 TENTH INNING—Interviews
Jack Brickhouse interviews the fans.

3:55 7 ULMER TURNER—News

4:00 5 HAWKINS FALLS—Serial

7 "GAIETY"
MOVIE—Musical romance of two men in love with the same girl. She loves only one. Alan Mowbray, Bobby Watson, Armida, Anne Ayers, George Negrete.

9 MOVIE—Title Not Available
(Cut to accommodate the length of the ball game.)

4:15 5 GABBY HAYES SHOW—Film
"Moon Over Montana," with Jimmy Wakely.

SIMON
5:45 P.M. (9)

BERG
7:00 P.M. (5)

FRI
JULY 3

4:30 5 HOWDY DOODY SHOW—Fun
Puppet antics with Bob Smith.

4:45 7 ROOTIE KAZOOTIE—Puppets

9 TIME FOR BEANY—Puppets

5:00 4 GARFIELD GOOSE & FRIEND

5 ELMER, THE ELEPHANT
John Conrad mc of tale for children.

7 ANGEL CASEY—Films
"Laurel and Hardy" and cartoon.

9 WATCH TO WIN—Quiz Game
Tom Moore is host to contestants.

5:30 4 GENE AUTRY TIME—Film
Rootin' tootin' Western adventures.

5 KIDS KARNIVAL KWIZ—Film
Art Hern as Natco the clown.

7 BOB ATCHER—Serial Film

9 ROBERT F. HURLEIGH—News

5:45 9 CURBSTONE CUT UP—Chats
Interviews with Ernie Simon.

5:50 5 JACK ANGELL—News

6:00 4 BOB ELSON—Sports

5 CLINT YOULE—Weather

7 AUSTIN KIPLINGER—News

9 CAPTAIN VIDEO—Adventures
Space adventures with the Rangers.

6:05 5 ALEX DREIER—News

6:10 5 JOE WILSON—Sports

7 JACK DREES—Sports

6:15 4 JULIAN BENTLEY—News

5 DORSEY CONNORS—Travel
A visit to Turkey Run, Ind.

6:20 5 TONY WEITZEL—Comments

6:25 7 WAYNE GRIFFIN—Weather

6:30 4 DOUGLAS EDWARDS—News

5 EDDIE FISHER SHOW—Music
Guest, Isabel Bigley, now appearing in Rodgers' and Hammerstein's "Me and Juliet."

7 STU ERWIN—Comedy Drama
"Leave It To Stu." Stu learns that the head of the household needs support from all sides in order to stay on top.

9 SPENCER ALLEN—News

6:45 4 T ''S TOP TUNES—Music
Vocalists Helen O'Connell and Bob Eberly with Ray Anthony's orchestra. Tunes: "Just Another Polka," "Song From Moulin Rouge," "Jersey Bounce" and "I Believe."

(Continued on next page)

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F R I D A Y

JULY 3

BELLAMY
7:30 P.M. (4)

REEVES
7:30 P.M. (7)

WINLOCK
8:00 P.M. (9)

PARKS
8:30 P.M. (5)

GILMAN
9:30 P.M. (9)

6:45 5 JOHN C. SWAYZE—News

9 SPENCER ALLEN—News

7:00 4 MAMA—Domestic Comedy
When Aunt Jenny and her star boarder have a slight tiff over the forthcoming firemen's ball, Dagmar takes the role of Dorothy Dix and despite Mama's admonitions manages to maneuver events to her advantage.

5 THE GOLDBERGS—Comedy
Neighbors and friends of the Goldbergs decide to have a Fourth of July block party. However, Jake decides he would rather spend the week end at Pincus Pines.
Sponsored by RCA Victor.

7 FILM SHORTS

9 "MAIN STREET LAWYER"
MOVIE—A prosecutor throws a case against a notorious gangster because of personal problems. Edward Ellis, Anita Louise, Margaret Hamilton.

7:30 4 MAN AGAINST CRIME-Drama
Mike Barnett finds himself trapped on charges of homicide and robbery with only a corpse as witness. Ralph Bellamy stars.

5 WALT'S WORKSHOP
"Moisture and Its Treatment" is discussed by Walt Durbahn.

7 SUPERMAN—Adventures
George Reeves stars as Clark Kent.

8:00 4 PLAYHOUSE OF STARS
"Richard and the Lion," starring Jackie the Lion, Joanne Dru and George Nader. A young husband feels neglected because his wife pays too much attention to her pets, so he gets one of his own—a lion.

5 DOORWAY TO DANGER
Stacy Harris stars as agent Doug Carter, investigator of domestic corruption and international espionage. Tonight's story deals with the misuse of drugs in a federal narcotics hospital. Raymond Bramley is also featured.

8:00 7 DEATH VALLEY DAYS—Drama
Trouble and disappointment dog the footsteps of a man and his wife as he tries vainly to make a strike on the desert in "She Burns Green."

8:00 9 LIFE BEGINS AT 80—Quiz
A panel of oldsters give their hilarious views on life.

8:30 4 FOOTLIGHTS THEATER—Film
"Life, Liberty, & Orrin Dooley" with Will Rogers, Jr., and Marguerite Chapman. An ex-GI learns the real meaning of the Declaration of Independence in a country school room.

5 DOUBLE OR NOTHING—Quiz
Bert Parks emcees quiz game.

7 DOUBLE PLAY—Baseball
Chatter and interviews with Laraine Day and Leo Durocher.

9 WORLD IS YOURS—Film

8:45 7 FOCAL POINT—Film

9:00 4 MR. & MRS. NORTH—Drama
"Death In the Dunes." What Pam and Jerry take to be a pretty sunbather turns out to be a corpse.

5 SPORTS REEL—Film

7 BIG PICTURE—Army Film

9 TWENTY QUESTIONS—Quiz
Moderator Jay Jackson with Fred Van Deventer, Florence Rinard, Herb Polesie, Johnny McPhee and guest, Joe E. Brown.

9:30 4 FAVORITE STORY—Film
Adolphe Menjou narrates the story.

5 GREATEST FIGHTS—Film
Highlights of the Lou Ambers–Henry Armstrong fight, August 22, 1939, in Yankee Stadium, New York. Fifteen rounds, lightweight title bout.

7 DANGEROUS ASSIGNMENT
Brian Donlevy in "The Blue Chip Story." Steve, armed with counterfeit money, engraving plates, and posing as a drifter, is sent to Macao to smash a counterfeiting ring.

9 DOWN YOU GO—Panel Quiz
Dr. Bergen Evans returns tonight. Panel: Fran Coughlin, Robert Breen, Toni Gilman and Carmelita Pope.

9:45 5 LEN O'CONNOR—Discussion
Len talks about Ravinia & Riverview.

10:00 4 FAHEY FLYNN—News

5 CLINT YOULE—Weather

PHILLIP 10:10 P.M. (4) HARRINGTON 10:15 P.M. (4)

FRI JULY 3

10:00 7 COURTESY HOUR—Variety
Jim Moran emcees an old fashioned "barn dance" with guests: the Maple City Four, instrumentalists; Beaver Valley Sweethearts, harmony group; singer Dolfe Hewitt; Grace Wilson; and comics Jimmy James and John Brown.

10:10 4 LEE PHILLIP—Weather
5 DORSEY CONNORS—Tips
"Let's Have a Fourth of July Party."

10:15 4 JOHN HARRINGTON—Sports
5 JIM HURLBUT—News

10:25 4 ART MERCIER—Sports
Tips on fishing and other sports.

10:30 4 JOHN HARRINGTON—News
5 NORMAN BARRY—Sports

10:45 4 IRV KUPCINET—Comments
5 HERBIE MINTZ—Musical
Down memory lane with his piano.

11:00 4 BOB ELSON—Sports
5 "SILVER QUEEN"
MOVIE—A young lady who, after her father dies, is faced with the problem of paying off his creditors. George Brent, Priscilla Lane, Bruce Cabot.
7 ULMER TURNER—News

11:10 7 TOM DUGGAN—Comments

11:15 4 MURDER BEFORE MIDNIGHT
Final chapter of "Echo Murders," starring David Farrar.

11:30 7 KAY ASHTON-STEVENS
Interviews and chatter.
9 LES NICHOLS—News

11:45 9 MILLER AT MIDNIGHT—Music
Howard Miller chats with guests and spins the records.

12:00 4 "CRIME PATROL"
MOVIE—A prize-fighter who joins the police force chases a gang of crooks. Ray Walker, Geneva Mitchell.
7 "MR. PERRIN & MR. TRAIL"
MOVIE—Conflict between a traditionalist school master and a young, progressive teacher is complicated by a girl and a sadistic headmaster. David Farrar, Greta Gynt, Marius Goring, Raymond Huntley, Edward Chapman.

1:30 7 ULMER TURNER—News

Stations reserve the right to change listings.

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Make it DAY TONIGHT
THE NEW DENNIS DAY on the RCA VICTOR SHOW

WNBQ Channel 5 7:00 pm

Saturday

JULY 4

LLOYD
1:10 P.M. (9)

MORNING

9:00 7 "BOSS OF RAWHIDE"
MOVIE—Texas Rangers try to track down a gang who is killing ranchers and buying property from the widows. Dave "Tex" O'Brien.

10:00 7 SPACE PATROL—Adventures
"The Theft Of Terra Five." Cadet Happy is accused of theft when Commander Corry's space ship is discovered missing from its rocket chute.
9 MOVIE—Serial Films
"Robinson Crusoe of Clipper Island," part 6.

10:30 4 ROD BROWN OF THE ROCKET RANGERS—Drama For Kids
"The Phantom Birds of Beloro." Ranger Brown and Captain Boyd rescue three gold prospectors on the planet Beloro from the clutches of an invisible bird.
7 SKY KING THEATER—Drama
9 MOVIE—Title Not Available
Cut to half hour.

11:00 4 BIG TOP—Circus Fun
Guest acts: Snookums, trained bear; Annell and Brask, cyclists; the Three Royal Rockets, roller-skating act; Rolando, one-finger balancing act; and Rick Roy, trapeze artist.
7 BEULAH SHOW—Comedy
Louise Beavers in comedy skits.
9 TERRY AND THE PIRATES
"Black Market in Death." Terry and Hotshot tangle with the lowest form of criminals, those who steal a mercy shipment of typhus serum which the boys flew in to stop an epidemic.

11:30 7 "THE RAIDERS"
MOVIE — Semi-documentary, based on submarine warfare during World War II.
9 ADVENTURES IN ART
Margaret Wolff.

12:00 4 LONE RANGER—Western
9 "ROGUES GALLERY"
MOVIE—A reporter and his photographer, assigned to interview inventor of a trick device, stumble on murder and a couple of near homicides. Frank Jenks, H. B. Warner, Ray Walker, Davidson Clark.

12:30 4 "TIMBER WAR"
MOVIE—Lumberjacks battle against a setting of falling timber and wood-cutting. Kermit Maynard.

1:00 7 "PHANTOM OF SANTE FE"
MOVIE—Cowboy framed on a murder and robbery charge escapes, and aids the sheriff in finding culprits. Harry Carey stars.
9 BATTING PRACTICE-Warm Up
Harry Creighton announces.

1:10 9 LEAD OFF MAN—Vince Lloyd
Interviews with players.

1:30 4 "MIDNIGHT WARNING"
MOVIE—A police officer is assigned to investigate the death of his friend, a nerve specialist. Claud Dell and William Boyd.
9 BASEBALL—Cubs vs. St. Louis
Double-header from Wrigley Field. Described by Jack Brickhouse.

2:00 7 "OLIVER TWIST"
MOVIE—Gripping and tense portrayal of Dickens' classic. Dickie Moore stars.

3:00 4 RACING FROM AQUEDUCT

3:30 4 "ONE OF OUR AIRCRAFT IS MISSING"
MOVIE—A crew of bombers start from England to raid Stuttgart, and all return except one. Godfrey Tearle, Eric Portman, Hugh Williams.

3:45 9 JACK BRICKHOUSE-Interviews
(If game has ended.)

4:00 4 OPERATION NEW HORIZONS
University of Illinois: Professors Dr. Hollis W. Barker and Dr. Shirley Bill discuss "The Meaning Of Independence Day."
5 MOVIE—Title Not Available
7 "ADVENTUROUS KNIGHTS"
MOVIE—Original "Our Gang" comedy. David Sharpe and Mickey Daniel.
9 BASEBALL—Cubs vs. St. Louis
About time for the second game described by Jack Brickhouse.

4:30 4 FILM SHORTS

5:00 4 FARMTOWN U.S.A.—Menard
George Menard talks about the raising and training of Shetland ponies and how children should handle them. Also, tips on saddles and equipment. Guests are Tom Gillingham, agricultural teacher and farmer from Princeton, Ill.; Bob Grubb, farmer from Buda, Ill.; and six youngsters. Also, a colt and its mother, two mares and two stallions.

BOYD
1:30 P.M. (4)

HERBERT
6:00 P.M. (5)

SAT JULY 4

5:00 5 INDUSTRY ON PARADE—Film
A tour through a company which will present soap sculpturing, and a trip aboard a steamer which carries limestone from Michigan quarries to steel-making centers.

7 SATURDAY LAUGH TIME
"Laurel and Hardy."

5:15 5 HOBBY TIME—Bill Helion

5:30 4 MOVIE—Title Not Available
Western adventure, cut to ½ hour.

5 JET PILOT—Aviation Show
Chet Roble emcees the program.

7 "BLAZING FRONTIER"
MOVIE—Cowboys join a gang of land robbers to stop their deeds. Buster Crabbe, Al St. John.

6:00 4 STORK CLUB—Interviews
Guests: singer Edye Gorme, composer Arthur Swartz, lyricist Howard Dietz, and violinist Florian Za Bach playing his own composition, "The Funny Fiddle."

5 MR. WIZARD—Science Study
Don Herbert and Betsy investigate facts about insects and show how to start an ant colony, how to raise silk worms, and with a micro-projector, see a fly's eye, a grasshopper's leg, a mosquito's nose and a bee's stinger.

7 TOM DUGGAN—Sports

9 THIS IS THE LIFE—Drama
A brief fling in fast company is nearly a young man's undoing, when his pal is picked up by the police and booked for theft. (Tentative, depending on length of ball game.)

6:30 4 BEAT THE CLOCK—Games
Frank Wayne subs for vacationing Bud Collyer.

5 MY SON JEEP—Comedy
Jeep gets the measles and sends notes to his friends, but the notes fall into the hands of the police. Starring Jeffrey Lynn and Martin Huston.

7 MUSIC FROM MEADOWBROOK
Emcee Jimmy Blaine with King Guion and his orchestra.

9 HOMES FOR BETTER LIVING
Russ Reed is emcee.

6:45 9 THE CHRISTOPHERS—Film
Father James Keller talks with Jack Haley on "Basic Ideas in the Christopher Movement."

(Continued on next page)

HIGH FLYING ADVENTURE!

"SKY KING"

SATURDAY
10:30-11:00 A.M.

Presented by
DERBY FOODS, Inc.

CHANNEL 7
WBKB
ABC TELEVISION NETWORK

CARMICHAEL and GOBEL
8:00 P.M. (5)

KELLY
9:00 P.M. (4)

DALY
9:30 P.M. (4)

SOTHERN
9:30 P.M. (5)

7:00 4 JACKIE GLEASON SHOW
Jackie, Art Carney and Audrey Meadows in comedy skits.

5 MY HERO—Situation Comedy
"The Bicycle." Beanblossom proves himself to be a friend in deed and thereby wins a friend for the Thackery Realty Company.

7 "U-67"
MOVIE—A disillusioned and cynical man sails the seven seas in search of a sunken treasure. Alan Hale.

9 "RANGE DEFENDERS"
MOVIE—A phoney sheriff becomes involved with The Three Mesquiteers. Bob Livingston, Ray Corrigan, and Max Terhune.

7:30 5 ORIGINAL AMATEUR HOUR
Ted Mack emcees the talent. The Lake of Ozarks square dancers make a return appearance tonight.

7 BOWLING FUN
Fred Wolf is commentator. Participants will compete for valuable prizes and a jackpot each week.

8:00 4 STAR PLAYHOUSE—Drama
"Washington Lady" with Ann Harding and John Lytell.

5 SATURDAY NIGHT REVUE
Emcee Hoagy Carmichael with Helen Halpin and George Gobel and special guests: Grace Hartman, Jackie Barnett, Bobby Sargent, pianist Natale Hinderas, and the Buddy Morrow orchestra.

7 BOXING BOUTS—Calif.
Eddie Chavez vs. Henry Davis, lightweights.
JIMMY POWERS SAYS: Chavez is rated 7th. Fights: 54. Won: 44. Lost: 7. Draws: 3. K.O.'s: 12. Davis is rated 9th. Fights: 61. Won 46. Lost: 10. Draws: 5. K.O.'s: 16. This all-important lightweight bout is the first showing of this fight series across the country from West to East. Judging by their recent performance and their showings against Paddy DeMarco in New York, I favor Davis. Both youngsters are good boxers with light socks in either mitt. They have boxed the top men in their division, Chavez gaining a victory over the lightweight champion James Carter, and Davis winning over Johnny Gonsalves.

9 YOUR SENATOR'S REPORT
Senators Douglas and Dirksen.

8:15 9 JACK BRICKHOUSE—Sports

8:30 4 BANK ON THE STARS—Quiz
Comedian Jack Parr emcees.

9 WRESTLING FROM MARIGOLD
Matches: Bobby Nelson vs. Don Molenar; Mike Blazer vs. Bull Montana; Jim Dobie vs. Bob De Marce; Frank Hurley vs. Bob Ortan; and tag match: Billy Darnell and Ronnie Etchison vs. Rudy Kay and Benito Gardini.

8:45 7 BILL STERN—Sports Film

9:00 4 QUIZ KIDS—Joe Kelly, emcee
Panel: Sally Ann Wilhelm, 14; John Carroll, 12; Harvey Dytch, 9; Richard Allman, 6; and Janet Ahern, 8.

7 HEART OF THE CITY—Drama
Pat McVey and Jane Nigh star.

9:30 4 IT'S NEWS TO ME—Quiz
John Daly moderates panel.

5 PRIVATE SECRETARY-Comedy
In her own inimitable fashion, Susie (Ann Sothern) tries to solve one of her boss's personal problems

7 FILM SHORTS

10:00 4 "BRIDE OF THE GORILLA"
MOVIE—(1st showing) A man murders a girl's husband so that he can marry her, and is cursed by an old witch into believing he is turning into a gorilla. Barbara Peyton.

5 MOVIE—Title Not Available

7 "CORREGIDOR"
MOVIE—Story of three doctors, one of them a woman, during the battle to hold Corregidor. Otto Kruger.

11:00 9 "FOG ISLAND"
MOVIE—A strange group of people meet at an old mansion in quest of a fortune and a murder.

11:25 4 COMMERCIAL—Film

11:30 7 "CALABOOSE"
MOVIE—A slap-happy cowboy, with romantic ideas and a weakness for pretty girls, gets himself arrested

11:35 4 "WHAT'S YOUR RACKET"
MOVIE—A pretty night club entertainer succeeds in robbing several cafes, to the mystification of police and racketeers alike.

12:15 7 "JIM HANVEY, DETECTIVE"
MOVIE—It's a case of a missing emerald and a publicity stunt.

12:30 9 LES NICHOLS—News

1:30 7 ULMER TURNER—News

THE BEST TV SHOW EVER SHOWN

by JACK MABLEY

By now everyone has said there's nothing wrong with television that $500,000 per show won't cure—so I won't say it. Anyway, I'll bet you could have cut the expenditure on the *Ford Show* down to a measly $150,000 and still have had the greatest two-hour hunk of entertainment ever seen on the air.

Ignoring what the critics said about the *Ford Show*, and just taking the comment of neighbors, people at nearby desks and other amateur viewers, it can be safely said that the *Ford Show* was the best television program ever put on.

With that capsule comment out of the way, what did we learn about television from this expensive enterprise?

No Commercial

For one, there's no commercial like no commercial. There wasn't a single sales pitch in the whole two hours, and yet millions of people were saying "Ford" that night and the following couple of days in a most complimentary manner. I think the show sold cars.

The program was put in the hands of a fine Broadway showman, Leland Hayward, who hired himself the best technical man he could find to take care of the details of translating his ideas into television. Hayward concentrated on the show itself.

Possibly you noticed how little of that $500,000 was spent on scenery. Or more likely you didn't notice it. When Marian Anderson or Mary Martin or Ethel Merman performed in front of the intelligently directed camera, there was no need for scenery.

A television pattern in the past has been that if you have $1,000 to spend, use it something like this: $450 for a performer, $450 for scenery and props, and $100 for a writer.

Mr. Hayward, a novice in television who doesn't know anything except how to stage great entertainment, cut up his $1,000 about 60 per cent for talent and 40 per cent for writers. I'd judge that from the show.

The terrific pacing and contrast of the *Ford Show* were the finest I've ever seen on television. The two hours passed faster than most half-hours of TV entertainment.

The lack of commercials helped, of course. But the individual segments moved so fast you couldn't get tired of any single one. If Edward R. Murrow is too stuffy for you, as he is for me, he'd be gone after a minute or two. If Wally Cox or Kukla and Ollie were on too short a time, you needed merely to wait, because they'd come back.

The segments that did run—the wonderful ballets and the Martin-Merman duet—were sure-fire pieces of showmanship that could only leave you wanting more.

Miss Martin's demonstration of fashions through the years was one of the classics of television comedy.

Rare Appearances

But the buildup for Miss Martin's huge success, and those of Miss Merman and Miss Anderson starts with their absence from television in past years. They've made rare appearances. They are still fresh in TV. If we had seen Miss Martin every Saturday night on *Show of Shows*, or Miss Merman as a regular star on the *Comedy Hour*, whatever they did on the *Ford Show* would have seemed tired.

You'd like to think that from the tremendous success of the *Ford Sh* the TV industry would learn some l sons. That is, the value of top writin of simplicity, and of pacing; the need for fresh talent on the air; the importance of hiring a veteran showman, and the merit of a little audacity in planning.

The *Ford Show* gave the masses quality entertainment, and we masses loved it. The benefits of the program may be felt in our living rooms for years to come.

See Chicago's Newest Talent Hunt

"TALENT SHOW ROOM"

SUNDAY 10:30 TO 11:30 AM

Singers . . . dancers . . . comedians. All the best amateur talent in the city of Chicago, with genial Jim Conway acting as your host. Don't miss it.

sponsored by

NORTHWEST SIDE MOTORS, INC. and LOUIS D. ARKOW CO.

WBBM–TV

CHANNEL 4

Sunday

—JULY 5—

Please note that WBBM-TV has chonged from Channel 4 to Chonnel 2.

MORNING

9:30 5 THE PULPIT—Religious Talk
Rev. Paul Wesley Bryngelson, pastor of St. Andrew's Presbyterian Church, speaks on "Our Different Selves."

9:45 5 WHAT ONE PERSON CAN DO
Father James Keller interviews William Gargan.

9 FILM SHORT
"Blue Bloods."

10:00 2 LAMP UNTO MY FEET—Talks
Bishop John McNamara, Auxiliary of the Archdiocese of Washington, D. C., discusses with Dr. Lyman Bryson, moderator, "The Life and Works of Mother Seton."

5 SUNDAY FUNNIES
Read by John Conrad.

7 "CACTUS BARRIER"
MOVIE—Western adventure tale.

9 "DON RICARDO RETURNS"
MOVIE—A man returns from a watery grave to fight his cousin. Fred Coby and Isabelita.

10:15 5 MAGIC CLOWN—Kids' Show

10:30 2 TALENT SHOWROOM-Variety
Jim Conway emcees the talent.

5 "GIRL FROM RIO"
MOVIE—South American singer is called to New York to extricate her brother, who has been involved in arson and murder charges. Movita, Warren Hull, Alan Baldwin, Kay Linaker.

11:00 7 "ARIZONA NIGHTS"
MOVIE—Bud 'n Ben are featured.

11:30 2 PROGRAM NOT AVAILABLE

5 LIVE AND LEARN—Discussion
Dr. Carl H. Kraeling, director of the Oriental Institute of the University of Chicago, speaking on "A New Gold Treasure For Chicago."

7 FAITH FOR TODAY—Religious
Rev. W. A. Fagel speaks.

9 SERIAL FILM
"Fighting Devil Dogs" ch. 4.

12:00 2 FRANK REYNOLDS—News

5 KIDS KARNIVAL KWIZ—Fun
Art Hern narrates part of the film serial, "Don Winslow of the Coast Guard."

(Continued on next page)

Dear Boss:

Say, Boss, I've arrived at last. I now sit among the seats of the scornful. I have been dubbed Sir Critic! Yessir, I have been quoted in an advertising brochure for a TV Show.

Here's what happened. A month or so ago I did a column on the premier of a show called The Caruso Story. Then just a week ago some one sent me an advertising folder all about the Caruso show, saying what a fine program it was and how some lucky sponsor should come and grab it.

Now here's what I wrote about the show in this column. First I said the singing was good but the acting talent was somewhat lacking and an unimaginative plot didn't help. Then I suggested that the same cast of unemployed singers should drop into the old Stud's Place for pie and coffee to achieve in reality what they were trying for and not quite reaching. But I said: "I'm certainly going to tune in the next chapter of The Caruso Story. At least it makes an attempt to be different than Curtain Time. At least it has promise. I want to see for myself whether it promises us another Chicago-style television milestone or just another millstone."

That's all there was to it. Or so I thought.

Then this Caruso Story producer starts out after a sponsor and shoots out the advertising folder with the following quote, no more and no less:

"Another Chicago-style TV milestone."--Chub McCarthy.

Chee, imagine me being dequoted out-of-context just like the big critics. Well I tell you . . .

CHUB

JULY 5

OTT
1:00 P.M. (5)

MADISON
1:30 P.M. (7)

HURLBUT
3:30 P.M. (5)

ATCHER
3:30 P.M. (7)

HARTLINE
4:00 P.M. (7)

Please note that WBBM-TV has changed from Channel 4 to Channel 2.

12:00 7 TOM DUGGAN—Comments

9 "DESERT PATROL"
MOVIE—Cowboy Dave Austin joins forces with a vicious gang of smugglers in order to get at the leader who is responsible for the death of Dave's Ranger pal. Bob Steele stars.

12:15 2 YOUR FUTURE HOME—Ideas
Jack Callaghan comments.

5 FRONTIERS OF FAITH—Talks
Seventh Day Adventists program.

7 AMATEUR HOUR—Talent
Bob Murphy is emcee.

12:30 2 "DEATH RIDES THE RANGE"
MOVIE—Hero becomes involved in a range war which is a cover for the nefarious enterprises of a scientific expedition. Kermit Maynard, Fay McKenzie, Ralph Peters, Julian Rivers.

1:00 5 HOW DOES YOUR GARDEN GROW?—Discussion & Movies
John Ott discusses "Controlling Crab Grass."

9 BATTING PRACTICE-Warm Up
Announced by Harry Creighton.

1:10 9 LEAD OFF MAN—Vince Lloyd
Interviews with players.

1:30 2 "UNDER SECRET ORDERS"
MOVIE—Story of Ann Marie Lesser, one of the most clever German agents. Dita Parlo, John Loder, Eric Von Stroheim, Claire Luce.

5 AMERICAN FORUM OF THE AIR
"Are Republican Budget Cuts Wise?" Discussed by Sen. Burnet R. Maybank (D., S.C.) and Rep. John Taber (R., N.Y.).

7 WILD BILL HICKOK—Western
Guy Madison and Andy Devine.

9 BASEBALL—Cubs vs. Cinn.
Jack Brickhouse describes doubleheader.

2:00 5 PROGRAM NOT AVAILABLE

7 CISCO KID—Western Movie

2:30 7 ADVENTURES OF KIT CARSON
Bill Williams as Kit in "Singing Wires."

3:00 2 "PRISON TRAIN"
MOVIE—A gang leader enroute to Alcatraz becomes the victim of a murder plot. Fred Keating, Linda Winters.

5 YOUTH WANTS TO KNOW
Teenagers quiz guest, Sec. of Treasury George M. Humphrey.

7 HEART OF THE CITY—Film

3:30 5 ZOOPARADE—About Animals
"Exotic Reptiles Of the World." Zoologist Lear Grimmer subs for vacationing Marlin Perkins, and displays reptiles and lizards from lands both far and near, including the cobra family, the pythons, the African viper, the boas, and the anacondas.

7 BOB ATCHER SHOW—Kids Fun

3:45 9 TENTH INNING—Interviews
Jack Brickhouse announces.

4:00 5 TV RECITAL HALL—Musical
(Tentative.)

7 SUPER CIRCUS—Big Top Fun
Claude Kirchner presents the Hustrei Sisters, portable trapeze; Menagerie features monkeys; Henry French, comedy unicyclist. Klara and Eugene Hoffman, plate spinners. "School for Scampy," with Cliffy, Scampy and Nicky. And Cross Country Babe, second largest elephant in the U. S.

4:30 2 MAN OF THE WEEK—Talk
Guest, Val Peterson, Federal Civil Defense Administrator.

5 NATURE OF THINGS—Science
"Survey." The instruments and methods used by the surveyor are explained by Dr. Roy K. Marshall. (An Independence Day program is tentatively scheduled at this time.)

4:45 5 WINDOW ON WASHINGTON

5:00 2 ADVENTURE—Educational
Features: (1) Gems. (2) Lampreys. Film and live demonstration of these eel-like fish, some of which are bloodsuckers. (3) Bottom of the world. Birds in the Antarctic.

5 MEET THE PRESS—Discussion
Martha Rountree and Lawrence Spivak interview a guest celebrity.

7 RANGE RIDER—Western
Jack Mahoney and Dick Jones star in "Renegade Ranch."

ROUNTREE and SPIVAK
5:00 P.M. (5)

SUN JULY 5

5:30 5 ROY ROGERS SHOW—Drama
Dale and Pat engineer a jail break when Dale's suspicions are aroused by three gunmen who try to kill a prisoner in his cell where he awaits trial for murder.

7 WALTER WINCHELL—Gossip

5:45 7 ORCHID AWARD—Musical
Bert Lytell is host with Paul Weston.

6:00 2 GENE AUTRY SHOW—Western
"Ransom Cross." Gene is caught between the machinations of a cocky thief and a petty archeologist.

5 OPERATION NEPTUNE—Drama
Commander Hollister and his crew risk their lives to learn more of the mysterious undersea forces that threaten the security of the earth dwellers.

7 YOU ASKED FOR IT—Requests
Art Baker presents: (1) A day in the life of famous jockey Gordon Glisson. (2) Basketball playing boxers. Trainer Rudy Docky and his dogs will demonstrate their unique way of playing basketball. (3) Emil Corsillo, prominent wig maker, returns to the show to give encouragement to baldheaded women. He will display wigs he made to cover up their distress. (4) Wrestling in slow motion will be demonstrated by Johnny Robbins and Vince Bonno.

6:30 2 YOUR PLAY TIME—Drama
Conflicting interests threaten a marriage, but the problem of a young boy's emotional security gives reason for reconsideration. Stars Marguerite Chapman, George Nader, Tommy Rettig.

5 MISTER PEEPERS—Comedy
Mr. Peepers (Wally Cox) goes to Teachers' College for a refresher course and has a reunion with his old buddies.

7 MOVIE—Title Not Available

9 MOVIE—Title Not Available
Cut to accommodate length of game.

7:00 2 TOAST OF THE TOWN
Victor Borge is guest emcee with Nip Nelson who displays and rides old fashioned bicycles; Renald and Rudy, novelty act; and Artie James, roller skater.
(Learn more about Victor Borge, TV's "mad pianist," in next week's TV GUIDE.)

(Continued on next page)

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SONGS, SPORTS MARK NEW SHOWS ON WMAQ

by WM. A. QUE

OH GALS! THE "OLD BLACK MAGIC" MAN is back. Crooner Tony Martin returns to radio on a regular basis tonight (Sunday) with his own show over **WMAQ** at 7:00 p. m.

Tony Martin

After a long absence from the airlanes during which he made his newest successes in motion pictures, night clubs and occasional guest shots on television shows, Tony takes on radio as the star of this new, every-Sunday-night **RCA Victor Show** over NBC. Naturally it will be a song-and-music show, and you can look forward to hearing the ballads that Tony sings so well. For extra enjoyment, well known RCA Victor recording artists will pay visits to provide their own particular brand of melody-making.

If you're at the beach, at home, out for a drive...anywhere at all, be sure to set your radio dial to 670 tonight for the new Tony Martin Show.

* * * *

Beginning tomorrow a new sports program bows on **WMAQ** at 6:15 p. m. Sponsored by the Sportsman's and Maywood Park Harness Tracks, **The Sports Final** will be a Monday through Friday feature handled by sports announcer Clure Mosher. The early evening sports spot will cover all the day's scores in baseball, golf, and all sports as well as news about what's coming up on the sports scene.

Mosher, who makes the race calls at Maywood Park, also announces **WMAQ's** presentation of **Harness Racing** from Maywood Park on Saturday nights at 10:15 p. m.

—Adv.

SUN JULY 5

COX 6:30 P.M. (5)

BESS and RANDY 7:00 P.M. (5)

Please note that WBBM-TV has changed from Channel 4 to Channel 2.

7:00 5 BIG PAYOFF—Quiz For Men
Randy Merriman and Bess Myerson. Viewers will have an opportunity to enter "The Big Payoff Fashion Design Contest." (For the Big Payoff quiz see page 20.)

7:30 9 BIG PICTURE—Army Film

8:00 2 G.E. THEATER—Drama
"Bilshan and the Thief." How a young refugee learns about American patriotism from a bandit. Stars Aurelio Galli and Harry Lander.

5 TV PLAYHOUSE—Drama
"The House In Athens" by Richard Nash. Three people are thrown together by the death of a man. Gaby Rodgers, Lydia St. Clair, Ray Rizzo. (TV Playhouse reviewer. See p. 17.)

7 PROGRAM NOT AVAILABLE

9 ROCKY KING—Roscoe Karns
A wealthy and expert fisherman is pulled overboard and ostensibly drowned. Rocky investigates the symptoms of death by drowning and uncovers a murderer.

8:30 2 ARTHUR MURRAY PARTY
Hostess Helen O'Connell with guests, Billy DeWolfe, the Baird Puppets, and Bambi Lynn and Rod Alexander. Kathryn Murray will return to the show next week as regular hostess.

7 ASK THE MAN—News, Sports
Discussion on current topics with Austin Kiplinger, Jack Callaghan, and Jack Drees.

9 PLAINCLOTHESMAN—Drama
"Truckers Welcome." The unseen lieutenant succeeds in apprehending a murderer and breaking up a monopoly of truckers' motels after the owner's henchman is killed.

9:00 2 THE WEB—Mystery Drama
"A Case of Escape." A young man running from the law discovers that his father faced the same problem thirty years earlier. Stars Leora Dana, Ben Gazzara, Augusta Merighi.

MURRAY
8:30 P.M. (2)

LYNCH and GILLETTE
8:30 P.M. (9)

ALLEN and KILGALLEN
9:30 P.M. (2)

5 **WONDERFUL JOHN ACTON**
The events and happenings in the lives of an Irish-American family in the Ohio Valley in 1919. The older Actons are native Dubliners and the younger generation native of Ludlow, Kentucky. Kevin Acton narrates the stories of his childhood and of his "wonderful" grandfather, John. Harry Holcombe plays "wonderful" John, Ronnie Walken is the child Keven, & Luis Van Rooten narrates.
7 **BILLY GRAHAM—Religious**
9 **PROGRAM NOT AVAILABLE**

9:15 7 **FOCAL POINT—Film Shorts**

9:30 2 **WHAT'S MY LINE?—Quiz**
John Daly with Arlene Francis, Bennett Cerf, Dorothy Kilgallen and Steve Allen.
5 **BIG PICTURE—Army Film**
"The Red Bull Attacks," story of the 34th Infantry Division.
7 **TALENT PATROL—Variety**
9 **DOTTIE MACK SHOW**
Musical pantomimes, informal chatter and commentary with Bob Braum and Colin Male.

10:00 2 **STOCK CAR RACES**
Bob Drews announces races assisted by Ed Pazdur of *TV Guide* from the infield. *Sponsored by Household Finance Corp.*
5 **CLINT YOULE—Weather**
7 **PAUL HARVEY—News**
9 **"DISHONORED LADY"**
MOVIE—(1st showing) Story of the editor of a fashionable women's magazine who, although she is not getting the best out of life, apparently enjoys it. Hedy Lamarr, Dennis O'Keefe, John Loder, William Ludigan.

10:10 5 **DORSEY CONNORS—Ideas**
"Let's have supper in the yard."

10:15 5 **ALEX DREIER—News**
7 **TOM DUGGAN—Sports**

10:30 5 **NORMAN BARRY—Sports**
Franklyn MacCormick and Kay Westfall assist.
7 **WRESTLING ON FILM**
Moto vs. Gunkel.

10:30 2 **"GANGS OF THE CITY"**
MOVIE—A young debutant with a dislike for reporters causes one of them to lose his job, but later helps him regain his standing. Wendy Barrie, Phillip Terry.

11:00 5 **"I MET MY LOVE AGAIN"**
MOVIE—A young girl from a small town elopes with a New York writer and goes to Paris. She returns home many years later after her husband has died. Joan Bennett, Henry Fonda, and Alan Marshall.

11:30 9 **LES NICHOLS—News**

11:50 7 **COMMERCIAL**

12:00 2 **"BURNING GOLD"**
MOVIE—An oil driller strikes a gusher and becomes a millionaire over night. William Boyd, Judith Allen, and Lloyd Ingraham.
7 **"MY BROTHER'S KEEPER"**
MOVIE—A relentless manhunt for a ruthless criminal and his unwilling partner, a terrified first offender. Jack Warner, Jane Hylton, George Cole.

1:30 7 **ULMER TURNER—News**

(Stations reserve the right to change above listings without notice)

TONIGHT AT 10:00!

STOCK CAR RACING

Direct from Soldier Field

Roaring speed — dangerous crack-ups as the nation's top daredevils compete for cash prizes!

WBBM-TV
Channel 4

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MONEY WHEN YOU NEED IT

Monday

JULY 6

WESTFALL
1:00 P.M. (5)

MORNING PROGRAMS ON PAGE A-16

12:00 2 LUNCHEON WITH BILLY
Billy Leach with songs & comments.
5 NOONTIME COMICS
Johnny Coons entertains the kids.
7 HAPPY PIRATES—Kids' Fun
Dick "Two Ton" Baker is emcee.
9 HI LADIES—Jack Payne MC
Jack Payne interviews the ladies in the crowd.

12:25 2 LEE PHILLIP SHOW—Tips
Lee has new ideas and tips that will greatly interest the lady of the house.

12:30 2 GARRY MOORE SHOW
Guest, Randy Hall of "Me and Juliet" plays his tin whistle. Garry does a skit on "Vacation Incognito." Denise Lor and Ken Carson sing "I Have Dreamed."
5 ANIMAL PLAYTIME—Kids' Fun
Win Stracke and his guitar.
7 TIME FOR FUN—Nick Francis
Entertainment for the kiddies in the house with Nicky Francis and Bobo, the little wooly dog.

12:45 9 BASEBALL WITH THE GIRLS
Jack Brickhouse interviews feminine baseball fans and players wives to get the ladies' viewpoint.

12:55 7 ULMER TURNER—News

1:00 2 DOUBLE OR NOTHING—Quiz
Bert Parks emcees fabulous quiz contest with prizes for lucky winners.
5 BOB AND KAY SHOW—Variety
Bob Murphy and Kay Westfall with interviews and comments.
7 MOVIE QUICK QUIZ—Game
Dick "Two-Ton" Baker is emcee of this exciting new quiz game.
9 BATTING PRACTICE-Warm-Up
Harry Creighton announces.

1:10 9 LEAD OFF MAN—Vince Lloyd
Interviews with players.
7 RUTH CROWLEY—Baby Care
Baby's first steps are discussed.

1:30 2 LINKLETTER'S HOUSEPARTY
7 "STAIRWAY TO A STAR"
MOVIE—Actor's agent helps a girl get a start in show business. Cornel Wilde, Dennis Brent, Helen Beverly.
1:30 9 BASEBALL—Cubs vs. Cinn.
Described by Jack Brickhouse.

2:00 2 BIG PAY OFF—Quiz Show
Randy Merriman and Bess Myerson.
5 BREAK THE BANK—Quiz Game
Bud Collyer is host to contestants.

2:25 7 ULMER TURNER—News
News report around the world.

2:30 2 ACTION IN THE AFTERNOON
Western film adventure.
5 WELCOME TRAVELERS—Chats
Tommy Bartlett interviews people visiting in our fair city.
7 "HANGMEN ALSO DIE"
MOVIE—Cut to ½ hour. Depicts the courageous spirit of the Czechs, and the working of their underground. Brian Donlevy, Walter Brennan, Anna Lee.

3:00 2 SHOPPING WITH O'RILEY
Patrick O'Riley and Lee Phillip.
5 ON YOUR ACCOUNT—Chats
Win Elliot emcees interviews.
7 "MEDICINE MAN"
MOVIE—Flip medicine man with show weds small town girl after a one night courtship. Jack Benny, Betty Bronson.

3:15 2 MUSIC COUNTER—Tunes
Helen Lee and George Ramsby sing.

3:30 2 "LOVE ON THE DOLE"
MOVIE—A woman seeks to raise herself and her family from the ranks of those on relief. Deborah Kerr, Clifford Evans, Mary Merall.
5 LADIES CHOICE—Talent
Johnny Dugan emcees professional and amateur entertainers chosen by women's clubs of America.

3:45 9 TENTH INNING—Interviews
Jack Brickhouse gets the fan's view.

3:55 7 ULMER TURNER—News

4:00 5 PROGRAM NOT AVAILABLE
7 "CAVALCADE OF THE WEST"
MOVIE—Western with Hoot Gibson.

4:15 5 GABBY HAYES SHOW—Tales
"Westward Trail," Eddie Dean stars.

4:30 5 HOWDY DOODY—Puppets
Bob Smith emcees the antics of the cowboy puppet and Clarabelle the clown.

FRANCIS 12:30 P.M. (7) | THOMAS 5:00 P.M. (2) | MOORE 5:00 P.M. (9) | AUTRY 5:30 P.M. (2) | BOB and RAY 6:30 P.M. (5)

4:45 9 TIME FOR BEANY—Puppets
Puppet adventures to entertain the kiddies after school is out.

5:00 2 GARFIELD GOOSE & FRIEND
Another old-time movie, "The Beauty Parlor," entertains Garfield and his loyal subjects today.

5 ELMER, THE ELEPHANT
John Conrad amuses the children with his educated elephant.

7 ANGEL CASEY—Film
"Charlie Chase" and cartoons.

9 WATCH TO WIN—Quiz
Tom Moore emcee with the Star-noters.

5:30 2 GENE AUTRY TIME—Film
Rootin' tootin' western adventures with the singing cowboy.

5 KIDS KARNIVAL KWIZ—Games
Art Hern as Natco the clown narrates a cartoon for the kiddies.

7 BOB ATCHER—Serial Film
"The Kid Rides Again," part 1.

9 ROBERT F. HURLEIGH—News

5:45 9 CURBSTONE CUT UP—Chats
Ernie Simon interviews the man-on-the-street in front of the Tribune building.

5:50 5 JACK ANGELL—News

6:00 2 BOB ELSON—Sports
Latest sports results, an interview, discussions, and predictions.

5 CLINT YOULE—Weather

7 AUSTIN KIPLINGER—News

9 CAPTAIN VIDEO—Adventures
Space adventures with the Rangers

6:05 5 ALEX DREIER—News

6:10 5 JOE WILSON—Sports

7 JACK DREES—Sports

6:15 2 JULIAN BENTLEY—News

5 DORSEY CONNORS—Travel
Dorsey talks about vacation spots.

6:20 5 TONY WIETZEL—Comments

6:25 7 WAYNE GRIFFIN—Weather

6:30 2 DOUGLAS EDWARDS—News

5 BOB AND RAY SHOW—Satire
Bob Elliott and Ray Goulding.

7 OPERA VS. JAZZ—Debate
Elaine Malbin vs. Norman Brooks. Musical symposium with classical and popular artists. Nancy Kenyon is emcee with music by the ABC Piano Quartet.

6:30 9 SPENCER ALLEN—News

6:45 2 TV'S TOP TUNES—Musical
Vocalists Helen O'Connell and Bob Eberly with Ray Anthony's Orchestra. Tunes: "The Breeze," "You Are Too Beautiful," "Vaya Con Dios" and "Thunderbird."

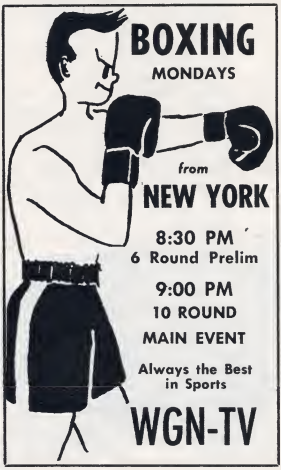
5 JOHN C. SWAYZE—News

9 SPENCER ALLEN—News

7:00 2 BURNS AND ALLEN—Comedy
Gracie gets her surprise parties mixed up and thoroughly confuses all concerned.

5 NAME THAT TUNE—Quiz
Red Benson emcees comedy-musical quiz with vocalist Vicki Mills. Cash prizes are awarded contestants who give the correct titles to songs.

(Continued on next page)



MONDAY JULY 6

BURNS and ALLEN
7:00 P.M. (2)

BARLOW
7:30 P.M. (5)

HADLEY
8:00 P.M. (2)

EDWARDS
8:30 P.M. (2)

7:00 7 MOVIE—Title Not Available
9 BOYS' MAJOR LEAGUE
Baseball described by Jack Brickhouse with players between the ages of eight and twelve.

7:30 2 GODFREY'S TALENT SCOUTS
Garry Moore is emcee.

5 VOICE OF FIRESTONE—Music
Guest soloist, soprano Barbara Gibson sings "Stars in My Eyes," "Sempre Libera," "The Swiss Echo Song" and "Song of Love." Orchestra does "Poet and Peasant" overture and chorus offers "The Ranger's Song" and "Freddie and His Fiddle."

8:00 2 RACKET SQUAD—Drama
Reed Hadley as Captain Braddock trumps the ace hand of a small-town insurance broker's wife who is practicing her old vaudeville card manipulations on her new friends, in "Lady Luck," starring Hillary Brooke.

5 JUVENILE JURY—Kids' Panel
Jack Barry moderates panel of young jurors, including: Ronnie Molluzo, 8; Mai-lan Rogoff, 7; Lynne-Rose Cohan, 7; Joe Ward, 6; and Gregory Fisher, 4½.

7 "CITY WITHOUT MEN"
MOVIE—Emotional and adventurous excitement behind prison walls, and a dramatic jail break. Linda Darnell, Edgar Buchanan, Sara Allgood, Glenda Farrell, Michael Duane.

8:30 2 MASQUERADE PARTY—Quiz
Douglas Edwards is emcee, with panel: Ilka Chase, Peter Donald, Buff Cobb and Ogden Nash.

5 ROBERT MONTGOMERY
"The Vise." A man who has been unsuccessful all his life comes into a half a million dollars by chance. Stars Vaughn Taylor, John Newland, Elizabeth Montgomery, Margaret Hayes.

9 BOXING BOUTS—East'n Pkwy.

9:00 2 SUMMER THEATER—Drama
"Beyond Reason." A young wife is confronted with circumstantial evidence that her husband is trying to kill her. Stars Elizabeth Ross, Anthony Dawson, Patricia Wheel, Tom Coley, Addison Richards and G. Albert Smith.

9:30 5 WHO SAID THAT?—Quiz
Moderator Walter Kiernan with anchorman Frank Conniff and guests H. V. Kaltenborn, Orson Bean and June Lockhart.

7 ABBOTT & COSTELLO—Film
"Hillary's Birthday." The boys decide to surprise her with a radio, but the landlord of the boarding house insists on quiet at all times.

9:45 9 SPORTS PAGE—Events
Arch Ward and Red Grange.

10:00 2 FAHEY FLYNN—News
Local and world news events.

5 CLINT YOULE—Weather
Weather report across the nation.

7 LIFE OF RILEY—Comedy

9 "ROSES ARE RED"
MOVIE — Murder melodrama in which the plot hinges on the resemblance between a district attorney and a criminal. Don Castle, Peggy Knudsen, Patricia Knight, Joe Sawyer.

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MINTZ
10:45 P.M. (5)

ELSON
11:00 P.M. (2)

MON
JULY 6

10:10 2 LEE PHILLIP—Weather
Lee predicts the weather with a special hat to fit the forecast.

5 DORSEY CONNORS—Ideas
Tips for home painting.

10:15 2 JOHN HARRINGTON—Sports
Report on sports events of today.

5 JIM HURLBUT—News
Local and national events in news.

10:25 2 ART MERCIER—Sports
Show for the men.

10:30 2 JOHN HARRINGTON—News

5 NORMAN BARRY—Sports

7 DR. FIXUM—Household Ideas
Art Youngquist comments.

10:45 2 IRV KUPCINET—Comments
News about Chicago.

5 HERBIE MINTZ—Musical

11:00 2 BOB ELSON—Sports

5 "SIDEWALKS OF LONDON"
MOVIE—A London street entertainer takes in a girl urchin and teaches her, until finally she becomes a star. Charles Laughton, Vivien Leigh, Rex Harrison, and Larry Adler.

7 ULMER TURNER—News

11:10 7 JACK EIGEN SHOW—Chats
Chatter and commentary.

11:15 2 MURDER BEFORE MIDNIGHT
"Meet Sexton Blake." A dead man's hand, a portfolio chained to its wrist, and a ring involve a detective. David Farrar, Michael Rennie, Morna Lester.

11:30 9 LES NICHOLS—News

11:45 9 GAY BLADE—Film

12:00 2 "MURDER IN REVERSE"
MOVIE—A man falsely convicted of murder is sent to prison, and when he is released, sets out to find the man he was supposed to have murdered. William Hartnell and Jimmy Hanley.

7 "DAUGHTER OF THE REGIMENT"
MOVIE—Donizetti opera done in English, with Warren Fuller and Anni Ondre.

1:30 7 ULMER TURNER—News

(Stations reserve the right to change above listings without notice)

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Norman Barry

and

"LET'S LOOK at SPORTS"

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Monday thru Friday

★ 10:30 P.M. ★

presented by

Berghoff® **BEER**

WNBQ
NBC
CHANNEL 5

Tuesday

JULY 7

MORNING PROGRAMS ON PAGE A-16

12:00 2 LUNCHEON WITH BILLY
Musical variety with Billy Leach.
5 NOONTIME COMICS
Johnny Coons entertains the kids.
7 HAPPY PIRATES—Kids' Fun
Tunes by "Two Ton" Baker and chats with Squawky the Parrot.
9 HI LADIES—Interview Show
Jack Payne emcees with Jackie Van and Mike Douglas, vocalists.

12:25 2 LEE PHILLIP SHOW—Hints
Tips for the homemakers.

12:30 2 GARRY MOORE SHOW
Garry and the cast discuss Iron Curtain language difficulties and the banning of the word "love." Denise Lor sings "You Shouldn't Have Kissed Me the First Time," Ken Carson sings "The Call of the Faraway Hills" and Howard Smith plays a piano solo.
5 ANIMAL PLAYTIME—Kids' Fun
Win Stracke and his guitar.
7 TIME FOR FUN—Kids' Show
Nick Francis and Bobo the dog.

12:45 9 BASEBALL WITH THE GIRLS
Jack Brickhouse interviews.

12:55 7 ULMER TURNER—News

1:00 2 FREEDOM RINGS—Quiz Game
Rex Marshall and Alice Ghostly.
5 BOB & KAY SHOW—Interviews
Chatter with Bob Murphy and Kay Westfall, and human interest stories.
7 RUTH CROWLEY—Baby Care
Miss Crowley talks about the appetite and diet of the baby between twelve and fifteen months.
9 "SWEEPSTAKES ANNIE"
MOVIE—A Hollywood script girl wins a sweepstakes fortune and many attempts are made to swindle her out of her fortune. Tom Brown, Marion Nixon, Inez Courtney.

1:30 2 LINKLETTER'S HOUSEPARTY
7 "COTTON QUEEN"
MOVIE—Comedy romance of friendly rivals in an English mill town. Will Fyffe, Stanley Holloway, Ben Lyon.

2:00 2 BIG PAYOFF—Quiz For Men
Bess Myerson and Randy Merriman.
5 BREAK THE BANK—B. Collyer
Quiz game for jackpot of prizes.
2:00 9 PAUL DIXON SHOW—Music
Pantomime antics with Wanda Lewis and Sis Camp assisting Paul.

2:25 7 ULMER TURNER—News

2:30 2 ACTION IN THE AFTERNOON
Western adventure.
5 WELCOME TRAVELERS—Chats
Tommy Bartlett interviews Chicago visitors.
7 "HANGMEN ALSO DIE"
MOVIE—Notorious gem thief operates in the Orient. Lon Chaney, Jr., Zara Tazil, Sheila Terry.

3:00 2 SHOPPING WITH O'RILEY
Pat O'Riley with music and tips.
5 ON YOUR ACCOUNT—Chats
Win Elliot interviews people with human interest stories to tell.
9 "MEN OF SAN QUENTIN"
MOVIE—Sets forth the reforms in a corrupt prison by a warden and his display of bravery. J. Anthony Hughes, Eleanor Stewart, Dick Curtis.

3:15 2 MUSIC COUNTER—Tunes
Helen Lee and George Ramsby.

3:30 2 "WEDDINGS ARE WONDERFUL"
MOVIE—Comedy about a young man and his prospective father-in-law, both of whom are being blackmailed by the same woman. June Clyde, Rene Day, Esmond Knight.
5 LADIES' CHOICE—Variety
Professional and amateur talent.

3:55 7 ULMER TURNER—News

4:00 5 PROGRAM NOT AVAILABLE
7 "RIO GRANDE"
MOVIE—Land grabber snatches girl's ranch and forces her off the property. Charles Starrett, Ann Doran, Bobby Nolan.

4:15 5 GABBY HAYES SHOW—Tales
Western serial shown in part.

4:30 5 HOWDY DOODY—Puppet Tale
Bob Smith is emcee.

4:45 9 TIME FOR BEANY—Puppets

5:00 2 GARFIELD GOOSE & FRIEND
Part two of Garfield's comedy movie, "The Beauty Parlor," and another record story starring Bozo the clown are featured in the castle this afternoon.
5 ELMER, THE ELEPHANT
John Conrad has an adventure with an intelligent elephant.

(Continued on next page)

ALL THESE SHOWS . . .
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It's almost unbelievable, but still it is a proven fact. For only two cents worth of electricity you can enjoy 9½ hours of radio entertainment. surely this two-cent value is your biggest household bargain . . . all the stars of show business, the latest news, the finest music are virtually free just by dialing your radio to 670 for these WMAQ features.

YOUR NEIGHBOR *June Marlowe plus music* *Mon. thru Fri.* 8:00 A. M.	**THE 5:45 NEWS** *Stone & Holtman reporting* *Mon. thru Fri.* 5:45 P. M.	**TWO FOR THE MONEY** *Laugh with Herb Shriner* *Tuesdays* 9:00 P. M.
WELCOME TRAVELERS *With Tommy Bartlett* *Mon. thru Fri.* 9:00 A. M.	**THE SPORTS FINAL** *Scores and sports news* *Mon. thru Fri.* 6:15 P. M.	**THE BEST OF GROUCHO** *Marx-made merriment* *Wednesdays* 8:00 P. M.
PHRASE THAT PAYS *Amusing quiz show* *Mon. thru Fri.* 10:30 A. M.	**THE WEATHERMAN** *Clint Youle's forecasts* *Mon. thru Fri.* 10:45 P. M.	**NBC SUMMER SYMPHONY** *With guest conductors* *Sundays* 4:00 P. M.
DIAL DAVE GARROWAY *Dave spins and chats* *Mon . thru Fri.* 1:30 P. M.	**THE RAILROAD HOUR** *Light summer melodies* *Mondays* 7:00 P. M.	**BOB CONSIDINE** *Sidelights on the news* *Sundays* 5:00 P. M.
MARY MERRYFIELD'S JOURNAL *Chicagos #1 women's show* *Mon. thru Fri.* 12 noon to 12:30 P. M.	**THE NORTHERNERS** *Music by and for Chicagoans* *Mondays* 9:00 P. M.	**THE TONY MARTIN SHOW** *Songs—music—stars* *Sundays* 7:00 P. M.
THE CHEZ SHOW *Eigen's Your Host* *Tues. thru Sun.* 11:15 P. M.	**COKE TIME** *Songs by Eddie Fisher* *Tuesdays and Fridays* 7:00 P. M.	**BEST PLAYS** *Above par radio drama* *Sundays* 7:30 P. M.

NBC RADIO • WMAQ CHICAGO • DIAL 670

T U E S D A Y

JULY 7

CASEY
5:00 P.M. (7)

HERN
5:30 P.M. (5)

ARNOLD
6:30 P.M. (5)

BEAVERS
6:30 P.M. (7)

MEREDITH
7:00 P.M. (2)

5:00 7 ANGEL CASEY—Film
"Laurel and Hardy" and cartoons.
9 WATCH TO WIN—Quiz
Tom Moore is emcee with musical interludes by the Starnoters.
5:30 2 GENE AUTRY TIME—Film
MOVIE—Western.
5 KIDS KARNIVAL KWIZ—Fun
Art Hern as Natco the clown.
7 BOB ATCHER—Serial Film
"The Kid Rides Again," chapter 2.
9 ROBT. F. HURLEIGH—News
5:45 9 CURBSTONE CUT UP—Chats
Interviews with Ernie Simon.
5:50 5 JACK ANGELL—News
6:00 2 BOB ELSON—Sports
5 CLINT YOULE—Weather
7 AUSTIN KIPLINGER—News
9 CAPTAIN VIDEO—Adventures
Al Hodge stars as the Captain.
6:05 5 ALEX DREIER—News
6:10 5 JOE WILSON—Sports
7 JACK DREES—Sports
6:15 2 JULIAN BENTLEY—News
5 DORSEY CONNORS—Travel
Dorsey describes vacation spots.
6:20 5 TONY WEITZEL—Comments
6:25 7 WAYNE GRIFFIN—Weather
Forecast for tomorrow.
6:30 2 DOUGLAS EDWARDS—News
5 EDDY ARNOLD SHOW—Music
Vocalists the Dickens Sisters assist Eddy with ballads and folk songs. Tunes: "First Visit to Chicago," "I Want a Full Time Job," "How's the World Treating You," "Moonlight and Roses" and "I'm Sitting on Top of the World."
7 BEULAH SHOW—Comedy
Beulah gets her boss in a fight with the milk company and in a feud with his neighbor when the morning milk is delivered. Louise Beavers stars.
9 SPENCER ALLEN—News
6:45 2 SUMMERTIME U.S.A.—Music
Teresa Brewer, Mel Torme, the Honeydreamers and Ray Bloch and his orchestra, with tunes: "That's For Me," "Them There Eyes," and "You'll Never Get Away." Theme is "Atlantic City."
5 JOHN C. SWAYZE—News
9 SPENCER ALLEN—Local News
7:00 2 "G.I. JOE"
MOVIE—Story of Ernie Pyle and the foot soldier. Burgess Meredith, Robert Mitchum.
7:00 5 MIRROR THEATER—Drama
"Someone Like You," starring Ralph Meeker and Hildy Parks. A sailor home from Korea on leave meets and falls in love with a dance hall hostess whose ambition is to marry a wealthy man.
7 "SAPS AT SEA"
MOVIE—Laurel & Hardy hire a boat for a sea voyage, only to be shanghaied by an escaped murderer.
9 BLIND DATE—Boy Meets Girl
Jan Murray emcees the fun.
7:30 5 BREAK THE BANK—Quiz
Bert Parks emcees the fun.
9 PRESS CONFERENCE—Debate
Lee Schooler moderates panel.
8:00 2 FOLLOW THE LEADER
Audience participation program based on the children's game of the same name. Hostess Vera Vague appears in sketches, after which a member of the audience is called upon to re-enact the scene.
5 NOTHING BUT THE BEST
Eddie Albert emcees new musical variety series featuring leading performers in the entertainment field. Tonight's show presents jazz trumpeter Louis Armstrong, ballet dancer Vera Zorina and blues singer Lee Wiley.
7 STOCK CAR RACES—Action
Races from the 87th St. Speedway.
9 PARS, BIRDIES AND EAGLES
Danny O'Neil is emcee with instructions for better golfing from pros Johnny Revolta and Jackson Bradley.
8:30 2 SUSPENSE—Drama
"The Mascot" starring Mike Wallace and Margaret Hayes. An American correspondent risks his life to secretly record a candid interview with an army deserter, exposing his evil plan to become dictator of a Mediterranean Island.
5 THIS IS YOUR LIFE—Edwards
Summer series features films of highlight programs. Tonight it's the life of Nadia Scarpitti, a naturalized American citizen who was a member of the Italian underground during World War II.
9 PROGRAM NOT AVAILABLE
9:00 2 DANGER—Mystery Drama
"Windy." An adolescent, eager to impress, tells one tall tale too many.

BARRY
10:30 P.M. (5)

WILSON
11:00 P.M. (5)

TUE JULY 7

9:00 5 **TWO FOR THE MONEY—Quiz**
Walter O'Keefe subs for Shriner.
9 **48TH STREET THEATER-Drama**
"Forever My Dear."

9:30 2 **THE UNEXPECTED—Drama**
"The Perfect Mrs. Chesney" with Martha Vickers. Young wife of a wealthy Singapore importer finds, to her surprise, that her husband who had fallen from a cliff into the ocean, is very much alive.
5 **BOB CONSIDINE—News**
Interviews with guest.
7 **NAME'S THE SAME—Panel**
Emcee Robert Q. Lewis.
9 **DOUG. FAIRBANKS, JR.—Film**

9:45 5 **MEET THE VEEP—Chats**
Discussions with Alben W. Barkley.

10:00 2 **FAHEY FLYNN—News Data**
5 **CLINT YOULE—Weather**
7 **HOWARD MILLER SHOW**
Favorite records and chatter.
9 **"THERE IS NO ESCAPE"**
MOVIE—Story of a jewel thief who breaks out of prison.

10:10 2 **LEE PHILLIP—Weather**
5 **DORSEY CONNORS—Ideas**
Make your own sock stretchers.

10:15 2 **JOHN HARRINGTON—Sports**
5 **JIM HURLBUT—News**

10:25 2 **ART MERCIER—Sports**
Topics of interest to the men.

10:30 2 **JOHN HARRINGTON—News**
5 **NORMAN BARRY—Sports**
What's new in the world of sports.

10:45 2 **IRV KUPCINET—Comments**
5 **HERBIE MINTZ SHOW—Music**

11:00 2 **BOB ELSON—Sports**
5 **HARNESS RACING-Chi. Downs**
Described by Joe Wilson.
7 **ULMER TURNER—News**

11:10 7 **TOM DUGGAN—Comments**

11:15 2 **MURDER BEFORE MIDNIGHT**
"Meet Sexton Blake" part two.

11:30 9 **LES NICHOLS—News**

12:00 2 **"WOMEN IN THE SHADOWS"**
MOVIE—Tale of mystery and intrigue. Ralph Bellamy, Melvyn Douglas.
7 **"MARK OF CAIN"**
MOVIE—A girl marries one of two brothers in love with her, and later goes to prison for murder when the other murders her husband.

1:30 7 **ULMER TURNER—News**

(Stations reserve the right to change above listings without notice)

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LAWNDALE 2-7300

Wednesday

JULY 8

BARTLETT
2:30 P.M. (5)

MORNING PROGRAMS ON PAGE A-16

12:00 2 LUNCHEON WITH BILLY
Billy Leach is the genial emcee.
5 NOONTIME COMICS—Film
Johnny Coons amuses the kids.
7 HAPPY PIRATES—Kids' Fun
Songs by Dick "Two Ton" Baker.
9 HI LADIES—Jack Payne
Vocalists Jackie Van and Mike Douglas participate.

12:25 2 LEE PHILLIP SHOW—Tips
Household news for the ladies.

12:30 2 GARRY MOORE SHOW
Guests, the Red Norval Trio, instrumentalists; Ken Carson and Denise Lor sing duet, "She Didn't Say Yes."
5 ANIMAL PLAYTIME—Kids' Fun
Win Stracke with his guitar.
7 TIME FOR FUN—N. Francis
Fun with Bobo the little woolly dog.

12:45 9 BASEBALL WITH THE GIRLS
Jack Brickhouse interviews.

12:55 7 ULMER TURNER—News

1:00 2 DOUBLE OR NOTHING—Quiz
Bert Parks is host to contestants.
5 BOB & KAY SHOW—Chats
Bob Murphy and Kay Westfall.
7 MOVIE QUICK QUIZ—Game
Dick "Two-Ton" Baker is emcee.
9 BATTING PRACTICE-Warm Up
Harry Creighton describes.

1:10 9 LEAD OFF MAN—Vince Lloyd
Interviews with players.

1:15 7 RUTH CROWLEY—Baby Care
The doctor talks about growth cycles.

1:30 2 LINKLETTER'S HOUSEPARTY
7 "ADOPTED MOTHER"
MOVIE—A sweet old lady acts as temporary mother to a lonely child. Evelyn Knapp, James Murray.
9 BASEBALL—Sox vs. Detroit
Jack Brickhouse describes.

2:00 2 BIG PAYOFF—Quiz For Men
Randy Merriman and Bess Myerson
5 BREAK THE BANK—Quiz Show
Host is Bud Collyer.

2:25 7 ULMER TURNER—News
News report around the world.

2:30 2 ACTION IN THE AFTERNOON
Western film adventure.

2:30 5 WELCOME TRAVELERS—Chats
Tommy Bartlett interviews visitors to the city of Chicago.
7 "HANGMEN ALSO DIE"
MOVIE—Cut to ½ hour. Part 3.

3:00 2 SHOPPING WITH O'RILEY
Patrick O'Riley and Lee Phillip with music, entertainment, and shopping tips for the ladies.
5 ON YOUR ACCOUNT—Chats
Win Elliot interviews the ladies.
7 "SEA DEVILS"
MOVIE—Chief mate resents young seaman's attentions to his daughter. Victor McLaglen, Preston Foster, Ida Lupino.

3:15 2 MUSIC COUNTER—Tunes
Popular tunes of the day sung by Helen Lee and George Ramsby in a record shop setting.

3:30 2 "THIS WILL MAKE YOU WHISTLE"
MOVIE—Musical comedy, with Jack Buchanan, Elsie Randolph, Jean Gillie, and William Kendall.
5 LADIES CHOICE—Talent
Johnny Dugan emcees variety show. Ladies' clubs and organizations from all over the country choose the professional and amateur entertainers seen on this program.

3:45 9 JACK BRICKHOUSE—Interviews
(If game has ended.)

3:55 7 ULMER TURNER—News

4:00 5 PROGRAM NOT AVAILABLE
7 "WATER RUSTLERS"
MOVIE—Girl takes over ranch after her father is killed by land grabbers. Dorothy Page, Dave O'Brien, Vince Barnett.
9 MOVIE—Title Not Available
(Cut to accommodate ending of ball game.)

4:15 5 GABBY HAYES SHOW—Film
Western serial shown in part.

4:30 5 HOWDY DOODY SHOW

4:45 7 ROOTIE KAZOOTIE—Puppets
Puppet antics with Bob Smith.
9 TIME FOR BEANY—Puppets

5:00 2 GARFIELD GOOSE & FRIENDS
Garfield's Magic Drawing Board illustrates the story of "Slow Joe," a little boy who likes peppermint ice cream. The King also shows another comedy movie in his Little Theater.

CONNORS
6:15 P.M. (5)

GRIFFIN
6:25 P.M. (7)

W E D JULY 8

5:00 5 ELMER THE ELEPHANT
John Conrad entertains the children with his educated elephant.
7 ANGEL CASEY—Film
"Charlie Chase" and cartoons.
9 WATCH TO WIN—Quiz
Tom Moore is emcee with musical interludes by the Starnoters.
5:30 2 GENE AUTRY TIME—Film
Western adventure.
5 KIDS KARNIVAL KWIZ—Film
Art Hern as Natco, the clown.
7 BOB ATCHER—Serial Film
"The Kid Rides Again" chapter 3.
9 ROBERT F. HURLEIGH—News
Late report on news of the world.
5:45 9 CURBSTONE CUT UP—Talks
Interviews and gags with Ernie Simon in front of the Tribune Building on Michigan Boulevard.
5:50 5 JACK ANGELL—News
6:00 2 BOB ELSON—Sports
5 CLINT YOULE—Weather
Predictions for tomorrow.
7 AUSTIN KIPLINGER—News
9 CAPTAIN VIDEO—Adventures
Space adventures with the Rangers and Captain Video.
6:05 5 ALEX DREIER—News
6:10 5 JOE WILSON—Sports
What's new in the world of sports.
7 JACK DREES—Sports
6:15 2 JULIAN BENTLEY—News
5 DORSEY CONNORS—Travel
6:20 5 TONY WEITZEL—Comments
6:25 7 WAYNE GRIFFIN—Weather
6:30 2 DOUGLAS EDWARDS—News
5 EDDIE FISHER SHOW—Tunes
Popular songs of the day.
7 DATE WITH JUDY—Comedy
The Fosters have a family reunion.
9 SPENCER ALLEN—News
6:45 2 TV'S TOP TUNES—Musical
Singers Helen O'Connell and Bob Eberly with Ray Anthany's Orchestra. Tunes: "Manhattan Serenade," "I'm Walking Behind You," "A Fine Romance" and "Jersey Bounce."
5 JOHN C. SWAYZE—News
9 SPENCER ALLEN—News

(Continued on next page)

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3546 N. Ashland Ave. GRaceland 7-2844

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2224 Devon Ave. ROgers Pk. 1-0725

FAST RADIO DISPATCHED DAY-NITE SER.
1409 W. Irving Pk. EAstgate 7-4120

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1139 W. Wilson Ave. LOngbeach 1-0002

southeast

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FAST RADIO DISPATCHED DAY-NITE SER.
6321 S. University Ave. FAirfax 4-9000

DAVIS
7:00 P.M. (2)

HULL
8:00 P.M. (2)

MEADOWS
8:30 P.M. (2)

SWEENEY
8:30 P.M. (9)

LIBERACE
9:30 P.M. (9)

7:00 2 ARTHUR GODFREY & FRIENDS
Guest hostess, Helen Hayes, with regulars Marion Marlowe, Frank Parker, Julius LaRosa, Lu Ann Simms, Janette Davis, the McGuire Sisters and the Mariners.

5 I MARRIED JOAN—Comedy
Joan thinks her husband is safe because he is not an active sportsman. However a quiet stroll forces Joan to change her line of thought.

7 LAUREL AND HARDY TIME
Comedy films to amuse the kiddies, with Stan Laurel and Oliver Hardy in old time comedies.

9 "STAGECOACH TO DENVER"
MOVIE—Red Ryder's efforts to find out why a stagecoach was wrecked involve him in trouble. Allan Lane, Bobby Blake,, Martha Wentworth.

7:30 5 MUSIC HALL—Variety

7 STU ERWIN SHOW—Comedy
Father Stu doesn't have a chance among his wife June and two teenage daughters.

8:00 2 STRIKE IT RICH—Quiz
Warren Hull emcees "quiz with a heart" for needy people. Tonight's guest is jazz guitarist Eddie Condon who will answer questions for someone unable to appear on show.

5 KRAFT THEATER—Drama
"The House Beautiful," by Channing Pollack, starring Perry Wilson and Harry Townes. A house is kept beautiful by the spirit of the people in it rather than by the interior decoration.

7 KAY ASHTON-STEVENS SHOW
Commentary and interviews.

9 PROGRAM NOT AVAILABLE

7 FOCAL POINT—Film Short

8:30 2 I'VE GOT A SECRET—Panel
Emcee Garry Moore with Henry Morgan, Faye Emerson, Bill Cullen, and Jayne Meadows.

7 WRESTLING FROM RAINBO
Wayne Griffin describes the grunt 'n groan matches from Chicago's Rainbo Arena on the North Side.

9 THROUGH THE CAMERA EYE
Frank Sweeney is host to models and photographers in this photography contest.

9:00 2 BOXING BOUTS—New York
Johnny Gonsalves vs. Arthur Persley, lightweights.
JIMMY POWERS SAYS: Gonsalves is rated 1st. Fights: 38. Won: 29. Lost: 7. Draws: 2. K.O.'s: 5. Persley is rated 5th. Fights: 44. Won: 40. Lost: 2. Draws: 2. K.O.'s: 10. Close match but Persley is favored. His body attack will make the difference. Although never in a main event, he has been a frequent winner in semi-finals. Gonsalves, fresh from a victory over Paddy DeMarco, needs this win to force a title match with champion James Carter. He is one of the best boxers in the class. A smart left and fancy footwork make him a treat to watch.

5 CANDID CAMERA—Films
Guest femcee Laraine Day narrates films of people caught off guard.

9 OLD AMERICAN BARN DANCE
Musical variety film shorts emceed by Bill Bailey.

9:30 5 CITY DESK—Discussion
William Ray and panel debate Chicago's current problems.

9 LIBERACE SHOW—Musical
Liberace plays your favorite piano melodies.

9:45 2 SPORTS SPOT—Review
Roundup of sports events across the country, with interviews, discussions, and predictions.

10:00 2 FAHEY FLYNN—News
Report on world news and latest events in Chicago.

5 CLINT YOULE—Weather
Complete weather and climate report, plus what to expect in the coming week.

7 MOVIE—Title Not Available

9 "GENTLEMAN FROM LOUISIANA"
MOVIE—Tale of an upstanding lad with a love for horses and a burning ambition to win success as a jockey. Eddie Quillan, Chic Sale, Charlotte Henry.

10:10 2 LEE PHILLIP—Weather
A different hat for different kinds of weather. Lee tells you what tomorrow's climate will be.

LAUGHTON
10:30 P.M. (7)

KUPCINET
10:45 P.M. (2)

WED JULY 8

10:10 5 DORSEY CONNORS—Tips
"Let's have a circus party."

10:15 2 JOHN HARRINGTON—Sports
News of the sports world, plus an interview with a sports authority.

5 JIM HURLBUT—News
Events around the world.

10:25 2 ART MERCIER—Sports
A show of special interest to the men, includes, baseball scores and where the fishing is best.

10:30 2 JOHN HARRINGTON—News

5 NORMAN BARRY—Sports
Sports events and predictions.

10:45 2 IRV KUPCINET—Comments
Gossip and news about visitors in Our Town and people in general.

5 HERBIE MINTZ SHOW—Music
Your favorite piano melodies.

11:00 2 BOB ELSON—Sports
Sports events and baseball scores.

5 "MYSTERY MAN"
MOVIE—Rancher sets out to recover his rustled cattle., William Boyd, Andy Clyde, Jimmy Rogers, and Don Costello.

7 ULMER TURNER—News

11:10 7 TOM DUGGAN—Comments
What's new in Chicago.

11:15 2 MURDER BEFORE MIDNIGHT
"Case of Charles Peace." An innocent young man is threatened with execution for a series of burglaries and a murder. Michael Harve, Valentine Dyall.

11:30 9 LES NICHOLS—News
Report of world events.

12:00 2 "JOE PALOOKA"
MOVIE—Joe has a brief taste of fame after McSwatt takes the count of ten. Jimmy Durante, Stu Erwin, Bill Cagney, and Lupe Velez.

7 "SINISTER HANDS"
MOVIE—Whodunit murder mystery with Mischa Auer and Phyllis Barrington.

1:30 7 ULMER TURNER—News
Tomorrow's headlines tonight.

(Stations reserve the right to change above listings without notice)

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Thursday

JULY 9

MORNING PROGRAMS ON PAGE A-16

12:00 2 LUNCHEON WITH BILLY
Music session with Billy Leach.
5 NOONTIME COMICS—Film
An old-time film narrated by Johnny Coons.
7 HAPPY PIRATES—Kids' Fun
"Two-Ton" Baker and Squawky the parrot.
9 HI LADIES—Jack Payne
Interviews and songs by Mike Douglas and Jackie Van.
12:25 2 LEE PHILLIP SHOW—Hints
News and tips for the ladies.
12:30 2 GARRY MOORE SHOW
Guest, Randy Hall of "Me and Juliet." Arlene Riddett, marble champion queen, competes with Harold Poindexter of Wyoming, West Virginia. Denise Lor sings "Mad About the Boy" and Ken Carson offers "The Gypsy in My Soul."
5 ANIMAL PLAYTIME—Kids' Fun
7 TIME FOR FUN—Kids' Show
Nick Francis and Bobo cut capers.
12:45 9 BASEBALL WITH THE GIRLS
Jack Brickhouse interviews.
12:55 7 ULMER TURNER—News
1:00 2 FREEDOM RINGS—Comedy
Rex Marshall and Alice Ghostly participate.
5 BOB & KAY SHOW—Chats
Bob Murphy and Kay Westfall.
7 MOVIE QUICK QUIZ—Game
Dick "Two-Ton" Baker is emcee.
9 BATTING PRACTICE-Warm Up
Harry Creighton announces.
1:10 9 LEAD OFF MAN—Vince Lloyd
Interviews with the players.
1:15 7 RUTH CROWLEY—Baby Care
All about nursery school.
1:30 2 LINKLETTER'S HOUSEPARTY
7 "CROOKED CIRCLE"
MOVIE—A secret society plots the murder of another society member. James Gleason, Ben Lyon, Roscoe Karns, Zasu Pitts.
9 BASEBALL—Sox vs. Detroit
2:00 2 BIG PAYOFF—Quiz For Men
Randy Merriman and Bess Myerson.
5 BREAK THE BANK—B. Collyer
Bud Collyer emcees quiz game.
2:25 7 ULMER TURNER—News
2:30 2 ACTION IN THE AFTERNOON
Western film adventure.
5 WELCOME TRAVELERS—Chats
Interviews with Tommy Bartlett.
7 "HANGMEN ALSO DIE"
MOVIE—Cut to ½ hour. Part 4.
3:00 2 SHOPPING WITH O'RILEY
Music with Patrick O'Riley.
5 ON YOUR ACCOUNT—Chats
Interviews with Win Elliot.
7 "SECOND HONEYMOON"
MOVIE—A first love affair is hard to forget even though second marriage is more stable. Josephine Dunn, Edward Earle.
3:15 2 MUSIC COUNTER—Tunes
Helen Lee and George Ramsby sing.
3:30 2 "HEARTS OF HUMANITY"
MOVIE—New York's lower East Side is the setting for the drama of a widower and a motherless child. Jean Hersholt, Jackie Searle, J. Farrell MacDonald.
5 LADIES CHOICE—Variety
Professional and amateur show.
3:45 9 JACK BRICKHOUSE-Interviews
(If game has ended.)
3:55 7 ULMER TURNER—News
4:00 5 PROGRAM NOT AVAILABLE
7 "TERROR OF TINYTOWN"
MOVIE—Adventure tale.
9 MOVIE—Title Not Available
(Cut to accommodate ending time of ball game.)
4:15 5 GABBY HAYES SHOW—Tales
Western serial is seen in part.
4:30 5 HOWDY DOODY SHOW—Fun
Watch Howdy and his pals up to their old tricks. Bob Smith emcees.
4:45 9 TIME FOR BEANY—Puppets
5:00 2 GARFIELD GOOSE & FRIEND
The illustrated story of "How Milk Finds Its Way From the Farm to the Dinner Table," is featured on the Magic Drawing Board.
5 ELMER, THE ELEPHANT
John Conrad as the elephant trainer without a job.
7 ANGEL CASEY—Film
"Laurel & Hardy" and cartoons.
9 WATCH TO WIN—Quiz
Emcee Tom Moore & the Starnoters.
5:30 2 GENE AUTRY TIME—Film
Western film adventure.

(Continued on next page)

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THURSDAY

JULY 9

MARX
7:00 P.M. (5)

WEBB
8:00 P.M. (5)

STORM and FARRELL
9:00 P.M. (2)

TRACY
9:00 P.M. (5)

5:30 5 KIDS KARNIVAL KWIZ—Film
Art Hern as Natco the Clown.

7 BOB ATCHER—Serial Film
"The Kid Rides Again" chapter 4.

9 ROBERT F. HURLEIGH—News

5:45 9 CURBSTONE CUT UP—Fun
Ernie Simon interviews the public.

5:50 5 JACK ANGELL—News

6:00 2 BOB ELSON—Sparts

5 CLINT YOULE—Weather

7 AUSTIN KIPLINGER—News

9 CAPTAIN VIDEO—Adventure
Space adventures with the Rangers.

6:05 5 ALEX DREIER—News

6:10 5 JOE WILSON—Sparts
Highlights and scores of the day.

7 JACK DREES—Sparts

6:15 2 JULIAN BENTLEY—News

5 DORSEY CONNORS—Travel

6:20 5 TONY WEITZEL—Camments

6:25 7 WAYNE GRIFFIN—Weather

6:30 2 DOUGLAS EDWARDS—News

5 EDDY ARNOLD SHOW—Music
Ballads and folk songs with the Dickens Sisters assisting Eddy.

7 LONE RANGER—Western
"Gun Powder Joe." A grizzled old westerner who is an explosive expert is hired by a gang of thieves to blast a gold cache from a cave..

9 SPENCER ALLEN—News

6:45 2 SUMMERTIME U.S.A.—Music
Teresa Brewer, Mel Torme, the Honeydreamers and Ray Bloch and his orchestra. Theme is Yellowstone National Park. Teresa sings "Lazy" and "Into Each Life." Mel offers "Johnny One Note," and duet, "Mountain Greenery."

5 JOHN C. SWAYZE—News

9 SPENCER ALLEN—Local News

7:00 2 TAKE A GUESS—Quiz
Moderator John McCaffrey with Margaret Lindsay, Ernie Kovacs, John Crawford and Dorothy Hart.

5 THE BEST OF GROUCHO
Groucho trades barbs with contestant Lock Martin, a seven-foot, seven-inch car hop.

7 RAMAR OF THE JUNGLE
Jon Hall in "Bride of the Idol."

9 "PANAMA PATROL"
MOVIE—Behind the scenes with the men who protect the U. S. from foreign spies. Leon Ames, Charlotte Wynters, Weldon Heyburn.

7:30 2 TALES OF THE CITY
Laraine Day and Wendell Corey star in the story of a bitter young woman's reunion with her erring husband after her release from prison.

5 PLACE THE FACE—Quiz
Emcee Jack Smith delves into the history of contestants and brings him face to face with a person who has influenced his life. The guest will be asked to place the face out of his past.

7 CHANCE OF A LIFETIME
Professional talent competes for cash awards and opportunity for stardom. Guests, the singing DeMarco Sisters.

8:00 2 VIDEO THEATER—Drama
"Tango," starring Joan Blondell. A frustrated dancer has been sitting next to the telephone for many years waiting for a theatrical agent to keep his promise.

5 DRAGNET—Palice Drama
Sgt. Joe Friday's tongue lashes a bad cop who has been guilty of co-operating with gang of burglars.

7 "BURMA VICTORY"
MOVIE—Story of the Burma campaigns of Gen. Stillwell, Lord Mountbatten and Merrill.

9 STOCK CAR RACES—Actian
Jack Brickhouse announces races from Willow Springs.

8:30 2 BIG TOWN—Drama
An eerie voice on a mysterious dictaphone record brings Steve and Lorelei to a close brush with death.

5 FORD THEATER—Film Drama
"Junior," starring Edward Arnold with Arthur Franz. In a desperate effort to prove that he is as good a lawyer as his father, a young man rigs a witness as a device to win a spectacular murder case.

9:00 2 MY LITTLE MARGIE—Camedy
Margie hires twins to aid in her plot to accompany her father on a trip to South America.

5 MARTIN KANE, PRIVATE EYE
When a numbers racketeer threatens to reveal the racket to the police, he is murdered. Lee Tracy stars as Detective Kane.

7 MOVIE—Title Nat Available

ORTH
9:30 P.M. (9)

DUGGAN
11:10 P.M. (7)

THU JULY 9

9:30 2 CITY HOSPITAL—Drama
5 FOREIGN INTRIGUE—Drama
"Gautier Castle." Robert Cannon follows through on a friendly kidnaping to foil a coup d'etat and saves his life. Jerome Thor starred.
9 BOSTON BLACKIE—Drama
Kent Taylor as Blackie and Frank Orth as Lieutenant Farraday.

10:00 2 FAHEY FLYNN—News
5 CLINT YOULE—Weather
9 "SMUGGLED CARGO"
MOVIE — Man gets the California orange growers into a situation where they must sell him their groves at a ridiculously low price. Barry Mackay, Rochelle Hudson, George Barbier.

10:10 2 LEE PHILLIP—Weather
5 DORSEY CONNORS—Ideas
For gentlemen exclusively.

10:15 2 JOHN HARRINGTON—Sports
5 JIM HURLBUT—News

10:25 2 ART MERCIER—Sports
7 WAYNE GRIFFIN—Weather
Forecast for tomorrow.

10:30 2 JOHN HARRINGTON—News
5 NORMAN BARRY—Sports
7 WHAT'S YOUR QUESTION?
Art Youngquist answers.

10:45 2 IRV KUPCINET—Comments
5 HERBIE MINTZ SHOW—Music
Piano tunes of long ago.

11:00 2 BOB ELSON—Sports
5 HARNESS RACING—Maywood
Joe Wilson describes.
7 ULMER TURNER—News
9 "MASK OF DIJON"
MOVIE—A magician with hypnotic powers sets a trap to kill his wife. Jeanne Bates, Eric Von Stroheim.

11:10 7 TOM DUGGAN—Comments

11:15 2 MURDER BEFORE MIDNIGHT
"Case of Charles Peace" part two.

11:45 5 FACES IN THE WINDOW
Ken Nordine narrates mystery.

12:00 2 "THE SHADOW"
MOVIE—A dim-witted nuisance tries to help Scotland Yard run down a blackmailing murderer. Henry Kendall, Elizabeth Allen.
7 "DEATH FROM A DISTANCE"
MOVIE—A girl reporter and a police detective solve an eerie murder. Lola Lane, Russell Hopton.

1:30 7 ULMER TURNER—News

(Stations reserve the right to change above listings without notice)

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"Private Secretary"

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now every

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7:00 pm

WNBQ

NBC

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IN THE CAST

Jack Russell: he would rather be with the Met.

JACK RUSSELL, featured vocalist on *Your Show of Shows*, has his sights trained on becoming a Metropolitan Opera star some day.

With a big, booming and highly-trained baritone voice, Jack is equally adept at singing anything from western ballads to grand opera. Because of this, he has established himself as TV's "soup to nuts" vocalist. "I love to sing," Jack says, "so I volunteer to do any type of song on the show. But I'd rather sing opera and the classics."

Jack has never auditioned for the Metropolitan, but his entire career has been slanted in that direction. Born Russell John Kelly 33 years ago in Saratoga Springs, N. Y., he was raised in Palm Beach, Fla. He studied with the late Madam Louise Homer, Metropolitan Opera diva.

He broke into show business with chorus jobs in four Broadway musicals, finally gaining featured billing in *Alive and Kicking*. During the season of 1947-48 he toured with *The Chocolate Soldier*. Then, still ready to sing for his supper, Jack took a summer job in 1949 on the social staff at Tamiment, Pa. This same summer resort spawned such stars as Imogene Coca and Danny Kaye. There he caught the eye and ear of Max Liebman, producer-director of *Your Show of Shows*, who signed him for TV.

If and when he breaks into the Metropolitan, Jack expects to find his work far less hectic than TV. Once, garbed in French Revolution finery, he did a scene from *Manon* on *Show of Shows* just before the half-hour station break. Immediately after station identification, he was to appear in a dance sequence dressed as a cowboy. He prides himself on being a quick-change artist but rushed so to switch costumes that time that he pulled a muscle in his back and was barely able to continue.

With opera still his goal, Jack won a featured role this spring in the New York City Center's production of *Die Fledermaus*. On one Saturday, he did a matinee performance of the opera and then rushed to his TV studio for *Your Show of Shows* that night. This summer, for the second successive year, he'll star in Michael Todd's production of *A Night in Venice* at the Jones Beach (N. Y.) outdoor stadium.

But come fall and Jack will be back with *Your Show of Shows*, again singing arias with Marguerite Piazza, popular tunes with Judy Johnson and just about everything else Liebman asks him to do.

THE SONG pluggers of Tin Pan Alley are colorful guys who pound the New York sidewalks every-day with new, salable tunes under their arms and an age-old sales pitch in their repertoire. They're the back-bone of the recording industry, these vets, for through them the potenti-ally great songs get their first audi-ences.

Each year the pluggers, with a kind of Runyonesque sentimentality, throw a shindig in honor of their favorite customer. They call it simply "The Annual Perry Como Golf Tourna-ment." This Broadway kind of hard-boiled love—a rare commodity—has nothing to do with how many platters Perry will cut next month. It's just the best way the music men know of saluting someone who is known to all he meets as "Mr. Nice Guy."

Press Agent's Dismay

To the dismay of his press agent, pestered by columnists for "hot" news items about him, Perry Como is as normal as Oscar Hammerstein's blue-berry pie. He's a family man who gets a big boot out of playing with his kids or occasionally wheeling a shop-ping cart in the super market on a Saturday. He's nuts about his wife, Roselle, and doesn't give a fig for night clubbing or publicity stunts. Unless there's a blizzard blowing you're likely to find him on the golf course at odd hours of the day, 12 months a year, shooting in the 70's.

Como's trademark, of course, is his yawning casualness about everything —a la Crosby. He couldn't cultivate an ulcer if his life hinged on it. After eight years with the same sponsor they are still waiting for him to blow his top for the first time. This casual-ness is contagious, too. The cast of the Como show—the Fontane Sisters, who came from Bergen, N. J., Mitchell Ayres and his orchestra, announcer Dick Stark, the director, and crew—go through their rehearsal period with none of the usual TV tension.

He Ambles into Studio

About three hours before show time, Perry nonchalantly ambles into the CBS studio whistling or humming a tune like any other employed, con-tented person often does. At the stage entrance he's invariably greeted by a teen-aged contingent of the Perry Como Fan Club, all of whom sigh while he pens his autograph.

Perry treats his fan clubbers as if they were his sponsors. But before the show he makes one stipulation: no shrieking, yelling or howling and if you must swoon, do it quietly. "If there is shrieking during one of the numbers," explains Perry, "we in-variably get 50 or so phone calls from very nice people who say they miss some of the lyrics and why must we have an audience at all. I tell the kids —God bless 'em—to get the yelling out of their system before show time, but sometimes they just forget."

There's plenty of tomfoolery during a Como rehearsal. Running through *Night and Day*, a song he would know in his sleep, Perry gets whimsical and

Perry and Geri, Margie and Bea Fontane: harmony from Canonsburg and Bergen.

Casual

PERRY COMO

THE CROONERS' CROONER

Rehearsal time: he clowns with crew, doesn't sing song straight until he's on.

sings the lyrics in the different voices of a ham baritone, a quavering-voiced Sinatra and a deep-throated Vaughn Monroe. He'll hum or whistle and never does get around to singing the song straight until he is on the air.

When youngsters like Eddie Fisher or Julius LaRosa come up with a hit record, it's almost a cinch they'll appear on the Como show to sing along side the crooners' crooner. There's nothing Perry likes more than a smash record hit—no matter who makes it. "But you're crazy," the boys-in-the-know insist. "This singing racket is the most competitive business in the world and you invite these baritones to share the same mike with you. You're nuts!"

Perry doesn't buy that argument, though. "If I have to start worrying about whether my position is secure or not, I'd just better go back to the barber chair in Canonsburg (Pa.)." (This barber business, incidentally, was not dreamed up by some canny press agent; Perry used to make well over a $100 a week barbering.)

Just Like Brother Elks

Actually, Como has more friends among his so-called competition than all the crooners extant. Fellows like Crosby, Sinatra, Frankie Laine, Don Cherry, Fisher and Don Cornell are numbered among his closest buddies. Far from the Hatfield-McCoy relationship the gossip columnists would relish, Como and other crooners are as compatible as a bunch of brother Elks.

His friendship with the Great Groaner Bing wasn't an immediate one. As a fledgling crooner, Perry idolized Crosby. He also realized that to become recognized he would have to copy Bing's style. Thus the casual approach was born. Yet as the name Como became a bigger and brighter one he was never able to get very close to Crosby, although they had met a couple of times. Bing, a master at the subtle brush-off, treated Perry like any number of fellows to whom he'd be introduced.

A few years ago, Crosby, Arthur Godfrey and Perry found themselves in Chicago on the same stage. They were all working for Chesterfield at the time and the event was a tobacco distributors' convention. Perry expressed to the crowd the part Crosby played in his career. "Whatever success I have," he said, "I owe to Crosby. I copied his style, it's made me a good living and I'll always be grateful."

The two have been the closest of friends since.

Up in Sands Point, Long Island, where the Comos have a comfortable 14-room house, complete with a recreation room and an outdoor grill for steaks, Perry finds his real sanctuary. He gets a lot of time to spend with his wife and children (Ronnie, 13; David, 7; and Terri, 5) simply because he insists on it.

The 40-year-old Como sells about 4,000,000 records annually, tops in his field. At a time when every recording artist is claiming to have hit the charmed million mark for some disk or other (most of the claims are pure bunk), he has sailed over a million seven times in his career.

Pierino Como, this unspectacular, well adjusted baritone with an effortless personality has seemed to have found that elusive general appeal. Elderly women want to mother him, bobby soxers treat him as if he were the star quarterback on their college eleven and men admire the guy because he sings 'em straight. Even the show world cynics—those jaundice-eyed fellows—admit the man is in a league by himself.

"Mr. Nice Guy?" What else?

Perry and Jimmy Boyd: friendly rivals.

Reviews

PROGRAM OF THE WEEK

TV PLAYHOUSE

'The Accident:' scene from a *TV Playhouse* hit.

IF A PRIZE were ever awarded to the TV program showing the steadiest improvement, *TV Playhouse* indisputably would walk off with the honors. One of the oldest hour-long dramatic series on the air, *Playhouse* has been consistently good during the last year, with only an occasional clinker marring its record.

Fred Coe, the program's producer, is one of the outspoken exponents of live, as against filmed, TV drama. His success with *Playhouse* is his best argument. Whether intentional or not, the show invariably contains a certain excitement and "opening night" atmosphere even if the play itself turns out to be dull. This feeling, which the actors seem to project to viewers, is seldom duplicated in current TV film ventures.

It's difficult to pinpoint the type of dramatic fare which *Playhouse* presents best. In attempting a comedy show, the series may come up with a plodding, pedestrian script to which even the most skillful actors cannot impart much life. Yet, on its next try at comedy, the program may present an excellent farce capable of generating as many laughs as the best situation comedy series. But for comedy, melodrama, romance or any other type of drama, *Playhouse* consistently boasts a high batting average.

With his own "stable" of six or seven writers who devote their entire TV output to *Playhouse*, Coe has been able to present many original plays during the last few years. This has also permitted him to assign his writers to specific stories. On the latter score, the show has presented some excellent biographical dramas on famous historical personalities.

Coe has had the same two directors (Delbert Mann and Gordon Duff), as well as the same production crew virtually since the show went on the air. This undoubtedly contributes to the overall quality, since the group has learned to function together as a cohesive team. As with other TV dramatic programs, different actors are used each week. Many of the top stars from both Broadway and TV appear often on *Playhouse*.

The sets, costumes, lighting and other production trappings are among the best on TV. *Playhouse* continues through the summer with an emphasis on lighter fare. It should be a potent lure to viewers to remain indoors on warm Sunday evenings.

the music show

Jackie Van and Mike Douglas: a popular duo.

CHICAGO TV producers have established a reputation for their skill and imagination in creating easy-to-watch and easy-to-listen-to programs. *The Music Show* (DuMont) will help further that reputation. It's a skillfully relaxed half-hour melange of music and song, which will reward any viewer tuning in with one of the high spots of summer TV.

The show is so simply done that it's surprising no other producer or network thought of the idea previously. (DuMont had another version of the program on the air last summer.) But that simplicity, so readily discernible to the eye and ear, reflects the skill and technical knowledge incorporated into the show by its producers. Their lighting and camera work, among the best on TV, turn the trick.

Featured in the cast are four youthful and personable singers—Jackie Van and Mike Douglas handling the more popular tunes and Eleanor Warner and Henri Noel doing the light classics and operetta. They perform in front of a 34-piece orchestra conducted by Robert Trendler, which provides lush musical backgrounds. The songs are sung minus all the frills and overly-arranged orchestrations which seem to have become the musical mode recently.

There are no sets or props or even dancing girls to detract from the music. A thin, transparent curtain is lowered between the vocalists and orchestra from time to time, which helps to shift the mood of the show. The singers, individually excellent, merely stand up and sing, either solo or in duet. They fortunately steer clear of the current *Hit Parade* tunes, concentrating on the best-known songs from Broadway musicals, on the old standards, and some from popular operettas.

The Music Show provides a stimulating half-hour, musically and visually.

'I'm home!'

TV in the news

TELEVISION came to the rescue of many stricken families in the recent disastrous tornados in the Midwest and New England. Remaining on the air 'way into the night, TV stations handled Red Cross appeals, police bulletins and announcements on emergency transportation and temporary housing.

•

A mountain climbing expedition will be recorded for NBC on film and tape for TV viewing later in the year. 'Stars' of the production will be an American group who are readying an attack on "K-2", second highest mountain (28,250 feet) in Pakistan's Karakoran range. The highest, Everest, towers more than 29,000 ft.

•

Iowa State College is currently presenting a six-week TV class in German. Called "Eins Zwei Drei", the program is aimed at children in the 10 to 12-year-old group and catches their interest by means of jingles, rhymes and demonstrations.

There are 163 communities wired for community television antennas. The system is feasible where towns are isolated or in mountainous regions, and an elaborate "single" antenna will suffice.

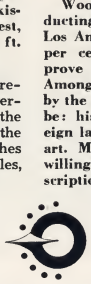
•

Getting ready for its entry in TV color programing, NBC has stipulated that all staff members, assigned to the new division, must take a color perception test. Decree was issued by Sylvester L. Weaver, vice president of the network's board of directors.

•

Woodbury College, recently conducting a television survey in the Los Angeles area, discovered that 85 per cent of their respondents approve educational courses on TV. Among the 3,000 set owners covered by the census, favorite subjects would be: history, psychology, music, foreign languages, home economics and art. Many indicated they would be willing to pay for the courses if subscription TV were in effect.

FINE TUNING



By OLLIE CRAWFORD

LEGAL fight threatened over "Space Ranger" title. Out with your atomic ray guns, men, and let's settle this.

•

Man hasn't yet conquered space, and somebody already is claiming the copyright.

•

One outfit was called *Rocky Jones, Space Ranger* when along came *Rocky Starr, Space Ranger*. This is quite a coincidence, even for 2400 A.D. When these boys picked titles, they had Rocky's in their heads. The suit may even involve those old-timers, Rocky Road and Rocky Mountains.

It seems that each of the Space Rangers wants to be the lone Ranger.

•

With 80 billion miles of space, you'd think there would be room for two Rangers. Now each of these boys is claiming that the other one is a fly-by-night. One or the other Rocky is going to lose out to that well-known character, Pat. Pending.

•

The court now has to decide which Man of the Future has a future.

•

There's an old rule covering this. Let him who is without sin cast the first Rocky.

Can You

Big Payoff Contestants Couldn't

Bess Myerson: she's wearing one of the mink coats given away on the *Big Payoff* show.

THE BIG PAYOFF has become TV's biggest payoff show. Despite the fact that the payoff questions posed to contestants on the program would stump most college professors, there have been a surprising number of guests who hit the jackpot. Now in its second year on the air, the program has given away more that $2,000,000 in mink coats, automobiles and all expense-paid tours.

Bess Myerson, co-star with Randy Merriman (whose picture is part of question mark on next page) on *Big Payoff*, has been compiling a list of missed payoff questions with which she tries to stump her friends at parties. Randy, of course, asks the questions on the show. But if you attended a party with Bess, here's the type of question she might ask you.

1. We're looking for the largest island of Denmark. The famous capital city of Copenhagen and the historic town of Elsinore are located on this isle.

2. We're looking for the writer of these frequently quoted lines: "She's no chicken, she's on the wrong side of thirty, if she be a day!"

Answer these Questions?

3. We're looking for a famous Connecticut Yankee! He was United States Secretary of the Navy from 1861 to 1869. Noted for his incorruptibility and efficiency, he was largely responsible for building the powerful Union fleet during the Civil War.

4. We're looking for a famous English statesman-orator. He fought British policy in the American colonies, favored the French Revolution, and supported Irish home-rule. He caused an uproar in Government circles with his famous toast . . . "Our sovereign, the people!"

5. We're looking for the famous man who originated this frequently quoted message. ". . . The time of my departure is at hand; I have fought a good fight, I have finished my course, I have kept the faith." Who originally wrote that?

6. We're looking for the distinguished American who wrote these familiar lines: "For of all sad words of tongue or pen, the saddest are these: 'It might have been!' "

7. We're looking for a famous queen. She was married to two brothers . . . was the daughter of Ferdinand and Isabella of Spain, and the mother of Mary the First of England. Give us the full name of this famous figure in British history.

8. We're looking for the noted Englishman who wrote *The Task*, a poem in six books. In it occur these frequently quoted lines: "Variety's the very spice of life, that gives it all its flavor." Name this 18th Century poet.

9. We're looking for a composer born in Connecticut. He wrote the opera, *Rip Van Winkle*, but is most famous for the love-song, *Oh Promise Me!*

10. We're looking for a famous prison of the French Revolution. It was a former royal residence in Paris that became the seat of the Courts of Justice in the 14th Century. Marie Antoinette spent her last days there before going to the guillotine.

11. We're looking for the pen-name of Cicily Fairchild Andrews. This Irish-born political writer and novelist wrote *The Thinking Reed* as well as a famous report of treason trials.

Correct Answers on Page 22

Fashions

Mary Stewart Offers Suggestions on Hat Problem

WHEN so many women took to going without hats, they denied themselves a great morale-builder. Since time immemorial a new hat has been the tonic for female megrims.

In this respect, Mary Stewart, who plays Joanne in *Search for Tomorrow*, is not modern. She likes hats.

It's Mary's theory that a becoming hat is virtually ageless. All you have to do is change the trimmings from year to year. This does not mean that Mary has only one hat. She has a whole stable of them. Her system works like this. She has a basic hat made by an expert milliner. Then each season she has a copy made.

She expects five seasons' wear out of each hat. Comes a new season, Mary divests her hats of their last year's trimmings.

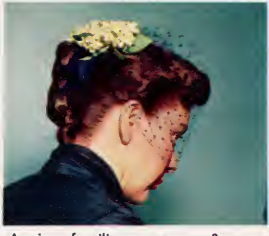
There are any number of ways she may ring changes and the result is always a fresh new supply of hats for all occasions.

Last year's hat trim of violets may be replaced with a sprinkling of sequins or rhinestone buttons—bought at an accessories counter in the department store. The red feathers may be changed this year for blue or green, or whatever shade best matches or blends with your favorite costume.

There's still an easier way to get the benefit of the flattery hats afford without much expense or work. A wisp of veiling, some grosgrain or velvet ribbon, a few flowers—and you have a creation suitable for evenings at the theater or night club. Mary keeps a supply of flowers on hand and chooses those to go with the particular costume she will be wearing. She adjusts the flowers with bobby pins. The veil and flowers serve the double purpose of keeping a coiffure in place, leaving you free to have fun without worrying about how you look.

A few fine feathers on basic black.

Red gives a lift to the morale.



A wisp of veiling, some gay flowers.

Answers to *Big Payoff Questions*

1. Zealand—**2.** Jonathan Swift—**3.** Gideon Wells—**4.** Charles James Fox—**5.** Paul the Apostle, i.e., St. Paul, in Second Epistle of Paul to Timothy, New Testament—**6.** John Greenleaf Whittier, from *Maud Muller*—**7.** Catherine of Aragon. Henry the VIII's first wife—**8.** William Cowper—**9.** Reginald De Koven—**10.** Conciergerie—**11.** Rebecca West, *The Meaning of Treason.*

SPORTS

Red Smith

How Remarkable Can You Get?

REFERENCE was made a week ago to the hawk-eyed commentators on fights who can sit back in the remote shadows of the mezzanine and announce that a boxer's eyes are glassy. These gentlemen have remarkable vision, yet they are not half so discerning as the gentlemen who describe baseball games for us.

The gentlemen who describe baseball games tell us a hundred times a day that the pitch, merely a blur on our screen, was a fast ball outside, a curve ball that caught the corner, a knuckle-ball, a screwball, a sinker (or downer), a change-up, a fork-ball, a palm-ball or a slider.

Had these lads been operating in the day when pitchers threw the emery-ball, the shine-ball, the mud-ball and the spit-ball, they would have identified them just as readily.

As an exercise in keen observation and meticulous reporting, this is pretty good. It borders on the miraculous when you discover that there are many ball players not at all sure that there is such a pitch as the "slider."

Time and again trained professionals stand at the plate, watch the ball from the instant it leaves the pitcher's hand, and cannot tell what sort of pitch it was. Yet up in a booth hung under the grandstand roof, maybe 200 feet from the plate, some ringtailed genius recognizes the pitch as a slider that broke about two inches.

They are absolutely wonderful, these eagles of the air. They are also absolute fakes.

The slogan of sports reporting on radio was, "If they can hear this, they're not watching, and what they can't see won't hurt 'em." With the advent of television, it was thought the boys would have to confine themselves to the truth. This turned out to be wild optimism.

The television camera, good as it is, still can't see a pitch as well as the batter can, or, for that matter, as well as the man sitting in a grandstand seat. And the man in a grandstand seat couldn't recognize a slider or a knuckler or a screwball if it hit him.

Time and again it happens that Mickey Mantle is asked, "What was that ball you hit (or missed) in the seventh inning?" He replies, as honestly as he is able, "A fast ball, belt

high and a little inside." At the same time somebody else is asking the pitcher what he threw to Mantle in the seventh. "A curve," he answers.

They aren't sure, but the man under the roof is. He declared it was a screwball which broke across the knees.

It doesn't take long for the man in the stands to realize that the man up under the roof is making it up. Once he has learned that, he ceases to believe that the man upstairs is trying to tell the truth. Then, he begins to wonder whether he can believe anything the man says. Even the score.

parade

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